# rauabihome

### WINTER EDITION 2017



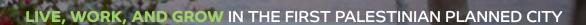
GLOBAL BRANDS TO DEBUT AT RAWABI Q-CENTER



RIDERS SUDDLE UP AT RAWABI EQUESTRIAN CLUB



15,000 SPECTOTORS ATTEND HISTORIC SABER REBAI CONCERT









The city of Rawabi was born of a strategic partnership forged between Massar International and the State of Qatar, led by Palestinian entrepreneur Bashar Masri. Built on a series of breathtaking hilltops north of Jerusalem and Ramallah, the city overlooks the Mediterranean Sea to the west and the landscape of Palestine to the north and east. As Palestine's first master planned city, Rawabi is a modern, innovative approach to urban development, integrating best practices in planning, sustainability and resource conservation in all its aspects. Initially, the city is building 5,000 housing units spread across 22 neighborhoods which will ultimately be home to more than 25,000 people. Subsequent construction phases will bring the city's population to 40,000.

Rawabi's unique architecture embraces elements of the Palestinian cultural heritage and blends them into sleek, modern design aesthetic. A bustling downtown core anchors the surrounding neighborhoods. The city center's pedestrian promenade bursts with shopping and entertainment options; in the high-rise towers above, business incubators and the forward-positioned enterprises of a new knowledge economy will help fuel the economic life of the city.

Every facet of day-to-day living has been considered in the city's overall design. Rawabi's English Academy, the city's first school, welcomed students in September 2016. Residents already enjoy the huge WaDina sports and recreation complex, featuring a 15,000 seat open-air Roman theater.

For the hundreds of families already in residence, the dream of Rawabi has come true. But with just a fraction of its power and potential realized, we know the bold journey of this "shining city on a hill" is a story that has only just begun.

Watch us now on Rawabi Live 24 hours a day www.rawabi.ps/cams.php

Panoramic view www.rawabi.ps/panorama.php





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would not be what it is today.

**BASHAR MASRI** 

We begin this new year in the city of Rawabi filled with a sense of determination; urged on by the promise of the potential we have yet to reach. Without a doubt, 2017 will bring with it great achievements and even a few surprises! We are energized by our accomplishments to date, strong in the knowledge that we are transforming dreams into reality and capable of facing head on the most formidable of challenges.

Setting out to guide the growth of this new city is an endeavor with enormous responsibility. Rawabi is the largest Palestinian urban expansion in modern times. Like other major residential projects in Palestine undertaken within the last decade, Rawabi seeks to create geographic continuity between our cities, towns and villages. Standing tall in the heart of the Palestinian hills, Rawabi by its very existence limits settlement expansion. At the same time, its new homes alleviate pressure on the burgeoning populations of our existing cities. Rawabi offers with open arms an affordable and exciting beginning to thousands of young Palestinian families starting out on this long, wonderful journey of life.

To date, the city of Rawabi has provided more than 10,000 direct and indirect job opportunities for its employees, contractors, tradesmen, engineers and professionals. No fewer than 1,500 Palestinian firms in a wide range of industry sectors have benefited from this investment in the sustainable development of our nation's housing infrastructure.

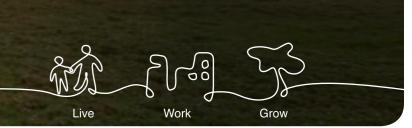
Last year, more than 2,500 people moved to Rawabi and made it their home. We opened the city's first school, the Rawabi English Academy, featuring the Cambridge University education curriculum, used by more than 10,000 schools in 120 countries worldwide. Rawabi became an outdoor recreation destination for Palestinians and visitors from abroad with our exciting entertainment and sports offerings. We hosted sold out performances by international stars in our 15,000 seat Roman amphitheater, placing Palestine firmly on the map as a cultural hub

for the region. The city's commercial center is preparing to welcome dozens of enterprises to our highly advanced tech incubator. Work is underway on Rawabi's downtown shopping and entertainment district, which will be home to the largest mall in Palestine with top global

It is best to let the coming achievements of 2017 unfold; we know they will speak for themselves. But we pledge the new year will be filled with excitement and promise; that there is all this, and much more, to come.

In closing, let us celebrate with gratitude the efforts of those upon whom the successes of Rawabi stand. First, the city's new families, who believed in our dream and made it their own; and second, Rawabi's unparalleled team of hardworking visionaries: our employees, contractors, engineers and professionals. Congratulations to all of you. Without you, Rawabi

May 2017 be filled with joy and abundance, peace and justice in our beloved Palestine.



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## RAWABI MUNICIPALITY IN THE SPOTLIGHT

### RAWABI – NEIGHBORHOODS HOLD FIRST HOA COUNCIL ELECTIONS

Rawabi residents gathered to cast ballots for the city's first elected Homeowner Association councils, an exciting milestone for neighborhood self-governance. With the election of HOA officers and representatives, residents of Rawabi have taken charge of creating the kind of community they envision for themselves.

Basem Doudeen, one of Rawabi's newly elected HOA heads from Rawabi's first neighborhood, described the election process as democratic and well-organized. "Anyone had the right to nominate him or herself and stand for election," said Doudeen. "The Rawabi Municipality's Election Committee supervised the nomination and election processes from start to finish with full transparency. Everyone was satisfied with the way it was handled," he added.

The main goal of the HOA councils is to maintain quality of life at Rawabi. HOAs keep communities strong by taking responsibility for scheduling frequent opportunities for social interaction. Helping residents grow their networks of acquaintances and friends in the building, on the block and down the street is essential to nurturing an environment that prioritizes the well-being of all.

Facility maintenance and periodic infrastructural improvements are also essential to the upkeep of the neighborhoods. Rawabi's HOAs will work hard to break new ground in Palestine in this regard, where common areas and public spaces are so often neglected.

Sohaib Izhiman, head of the second Rawabi HOA council, spoke of the

relationship between the HOA councils and Rawabi's Municipal Council. "There is a very important distinction between our role and the mandate of the Municipal Council," Izhiman stated. He added, "Each body has its specific areas of responsibility; each entity's work must support and complement the work of the other."

Today's technology is being integrated fully into the work of the HOA councils. A new Rawabi HOA app has been developed to facilitate open lines of communication between residents and elected council members. Residents can log into the app with a User ID and password to view meeting minutes and summaries of important discussions, alert the council to lapses in service provision and generally participate in the hands-on running of their own neighborhoods.

Each Rawabi neighborhood is now represented by a seven-person council elected to a four-year term. These three councils will elect a single HOA delegate to serve on the Municipal Council, also for a four-year term.

## RAWABI'S CHRISTMAS TIME

The City of Rawabi "decked the halls" in joyful celebration of its first official Christmas. The Sah Logistics Company helped ensure that the city was well-dressed for the occasion, to the delight of residents and visitors. Holiday festivities were organized by residents along with city-wide events.

A special Christmas photo booth was placed in the decorated Showroom, allowing families to capture memories at the city celebration hosted there and to share the spirit of the season During the Christmas season, Rawabi English Academy organized a "white gifts" program for students in Grades 1 through 5. Students prepared bake sale goods and the proceeds were used to purchase needed items for less fortunate families in the community. Faculty organizers were proud of the children's efforts and the success achieved in instilling the joy of giving of oneself to others, a fundamental value of the Christmas tradition.



#### with neighbors and friends.





### SPECTATORS ATTEND HISTORIC SABER REBAI CONCERT AT RAWABI

SABER RIBAI: "I AM PROUD TO HAVE BEEN THE FIRST ARAB ARTIST TO PERFORM AT RAWABI; I CALL UPON ALL ARTISTS TO VISIT AND PERFORM IN PALESTINE."

Tunisian superstar Saber Rebai lit up the Rawabi stage on August 19 last year with a grand performance attended by more than 15,000 people. From the heart of the Palestinian hills, Rebai's voice soared skyward, erasing for a few hours all thoughts of checkpoints, human limitation and struggle. His passionate performance delighted concertgoers and reminded all in attendance the words of native poet Mahmoud Darwish, "There is on this earth/What makes life worth living."Rebai thrilled the audience with the performance of his mega-hit, "Bibasata" ("Simply"); afterwards, he stopped and spoke to the crowd. He said, "I came all the way from Tunisia to perform for this marvelous audience. You, the people of Palestine, are an invincible fortress; you are resilience, you are challenge. Your patience knows no limits as you confront the difficulties you face in building your state. God willing, I will return to you again when Jerusalem is liberated; we will sing together over all of Palestine."Rebai performed many hits, including "Sidi Mansour"; (Grandpa Mansour") "Barsha, Barsha"; ("A Lot") and "Athadda al-Alam" ("Challenge the World"). He also performed a surprise rendition of the Fairouz classic "Teir Ya Tayer" ("Oh, Flying Bird"), to which he added a stanza from Tunisian poet Rida Sheir, bringing the audience to its feet. He sang, "From Tunisia to the land of Palestine/We come to your evening gatherings to light them up with love/Carrying with me greetings from all Tunisians/We are with you and we will liberate Jerusalem." The Rebai performance was attended by concertgoers from every corner of the West Bank, from Gaza, Jerusalem and the cities and beyond the green line. For the evening, the audience sang with the voice and spirit of one, uplifted by a shared love of culture and the beauty of Arabic song. Dr. Ehab Bseiso, Minister of Culture, stressed the importance of continued exchange between the Arab cultural and intellectual community and the Palestinian people at a press conference preceding Rebai's concert. Bseiso said, "I call upon the creative community in the Arab world to follow Rebai's example – please accept our open invitation to visit us in Palestine – you will shore up our resilience by lifting our spirits with your gifts in the cinema, theatre and musical arts." Rebai echoed the Minister's remarks saying, "The Palestinian people are one with all Arabs:

so we must be with them in our hearts

and minds as well. It is enough that they

MINISTER OF CULTURE:

**RESILIENCE OF OUR PEOPLE** 

THE ARRIVAL OF SABER RIBAI IS A MESSAGE OF SUPPORT

AND WE CALL ON ARAB ARTISTS TO SUPPORT THE

live under occupation. We must not allow their opportunities to experience joy to be sabotaged as well."

Entertainment season at Rawabi had begun in early summer with an inaugural concert by Palestine's popular star and native son, Gazan Arab Idol winner Mohammad Assaf. The event was well-reviewed and word quickly spread of the open-air venue's appeal. Rawabi's logistics personnel and security anticipated the fully packed house of Rebai concertgoers and every aspect of his two-hour show went without a hitch. Rebai expressed amazement at the level of organization backstage, the sound and light



### ARAB PERFORMERS SEND MESSAGES OF HOPE TO THE PALESTINIAN PEOPLE



Egyptian singer Hani Shaker: "All of us in the arts extend our sympathy to the Palestinian people and stand in solidarity with you. We will come to you and sing for you. Let anyone who attempts to stand in our way know - we will not be turned away from you."



Jordanian artist Hussein D'eibes said: "We all want to go to Palestine and participate in its performances, dramatic and cultural events."



Jordanian actor Munther Rayahneh "Although Israel actively discourages Arab artists from coming to Palestine to perform; we will not be deterred. We will come to perform for you, to visit Palestine and Al Aqsa Mosque in Jerusalem."



Sari Al-Asad, "The Jordanian Artists' Union does not consider visiting area under control of the Palestinian Authority to constitute "normalization" with Israel. The Palestinian people are subjected to ongoing oppression. We must support them as well as the Palestinian Authority."



Lutfi Bushnaq, Tunisian singer "I call on the Arab world and the Arab media to keep Palestine alive in the hearts and memories of our children and youth. Palestine always has been, and always will be, our cause until the end of time."



infrastructure and at the city of Rawabi as a whole. He commented, "This amphitheater competes on equal footing with the renowned theaters of the Arab world: Carthage in Tunisia, Jerrash in Jordan, Baalbak in Lebanon. Now we can add to that list Rawabi in Palestine. I am filled with pride to be the first singer from the Arab world to have performed here."

The city of Rawabi and its WaDina amphitheater look forward to hosting dozens of performances annually for decades to come. At Rawabi, Palestinians can show the world that they, too, live and love life to the fullest through art and song.

### **GLOBAL BRANDS TO DEBUT AT RAWABI Q-CENTER**

Rawabi Q-Center is pleased to announce the imminent launch of an exciting lineup of top global brands in its retail sector. Soon, Palestinian consumers can look forward to travelling no further than Rawabi to browse and buy the latest trends in apparel, accessories, footwear and home goods.

The arrival of well-known name brands to Rawabi is a milestone achievement for the city and for Palestine. In the past, international retail chains have bypassed the Palestinian market, largely because of the incorrect assumption that the local economy could not support a robust retail sector. International brands also have rigorous requirements for a sophisticated external infrastructure, preferring to co-locate with other name brands in well-maintained, high-traffic settings as seen in shopping destinations worldwide, such as Dubai, New York and London. Putting these fears to rest, Rawabi created

an environment that convinced retailers to reconsider their perceptions of the Palestinian market. They also provided prospective brands with important data as to the frequency with which Palestinian consumers travel to external markets to shop, due to a general lack of quality in consumer goods available locally. With a vastly improved shopping experience at home, Palestinians will spend more money locally, and significant amounts of capital will be repatriated into the Palestinian economy every year. In addition, a large retailer can employ up to 100 people; new, permanent jobs that would not exist without the Rawabi retail sector.

In a busy shopping district, dozens of other enterprises pop up and thrive. Cafes, restaurants, cinemas, bakeries, toy stores, bank branches – every imaginable type of retail shop follows the direction of consumer foot traffic. Other industries benefit as well - maintenance, security, delivery services, plumbers, electricians, carpenters - many types of businesses support the daily operations of large retail centers. In a happy and self-perpetuating cycle, more jobs are created and more Palestinian families are sustained as our economy expands to meet the needs of a growing population.

These new Rawabi retailers were carefully selected based on several criteria, including affordability of a brand's main product line to the average Palestinian consumer. Clothing for the family, handbags, perfumes, scarves, shoes and boots - Rawabi's teams took note of what the Palestinian consumer typically buys abroad - and then courted those brands to locate at Rawabi, Rawabi's Q-Center also boast many thousands of square feet of high-rise office space. Its pedestrian-only promenade is easily accessed from every Rawabi neighborhood by car and on foot. The design is underpinned by a well-thought out economic strategy that will allow a thriving city to grow carefully outwards from a bustling urban core. As the city comes to life, even more investment will be attracted; all of which will work to sustain a vibrant, independent Palestinian national economy. Rawabi's continued successes are taking shape into a truly exciting new narrative for Palestine's future.

### **DOZENS OF ENTERPRISES** PREPARE TO LAUNCH OPERATIONS AT RAWABI IN 2017

Dozens of companies are readying staff and infrastructure for the big move to Rawabi in Q1 2017. Rawabi's skilled construction teams are working 3 shifts per day to put finishing touches on the elegant office suites of the City Center. Publicis Zoom, Asal Technologies and Massar Associates are just a few of the companies who've chosen to locate new, larger base operations at Rawabi.

Office space at Rawabi boasts a worldclass infrastructure, beautifully built-out customized facilities with commanding views, flexible interiors and room to grow. Many of the companies are making the move to Rawabi in order to establish expanded operations in prestigious, high visibility – and completely affordable - surroundings.

Rawabi is eager to welcome the more than 500 employees making the big move to Rawabi – young professionals who will jumpstart the hustle and bustle of the well-planned urban core. The downtown "buzz" is expected to grow exponentially as more enterprises follow these pioneers, blazing an exciting trail to increased profitability and sustainable growth in Rawabi.



### ESTABLISHING RAWABI'S **TECH HUB ACCORDING TO INTERNATIONAL STANDARDS**





Rawabi since its founding has maintained a proactive stance towards technology and modernization in all aspects of its development. Using its comprehensive, sophisticated IT infrastructure, the city hopes to revamp the Palestinian technology sector, position Rawabi as a key tech innovation hub for enterprise and to lead the region in industry growth. Rawabi's Tech Hub hopes to grow the Palestinian IT sector from its current share of 6% of Palestinian GDP to 10% in the next 5 years.

Rawabi plans to build a framework linking tech industry segments and its key players: government, private enterprise, start-up accelerators, investors and innovators. The foundations of the Hub will include RITA, a center for specialized technology training; CONNECT, a technology park to co-locate IT companies (similar to the Silicon Valley model) and BADER, a business incubator.



### **RITA** (RAWABI institute of training and advancement)

The Technology Training Center will host a wide ranging curriculum of hands-on courses for experts, employees and graduates in technology to bridge the gap between theory and practice and to better prepare students for the real-time requirements of work in the tech industry. Courses will be offered in both classroom and virtual environments, created in partnership with international universities and technical institutes.

### CONNECT

Connect will provide technical assistance to entrepreneurs, innovators, developers and small business owners. Cooperative-work seminars, information meetings and networking events will help build community within the local tech industry and facilitate knowledge exchange and innovation through partnership.

### BADER (The Palestinian Entrepreneurs ICT incubator)

Bader is an incubator for tech start-ups offering expert consultancy to entrepreneurs in the areas of corporate registration, target market entry and the optimization of new entity finance and operational frameworks.

Rawabi was honored to sponsor Expotech's 2016 Opening Banquet, launching the week-long technology fest now considered the pivotal event of the annual Palestine conventions and exhibitions calendar. This year's Expotech focused on Mobile Applications and Smart Services, with IT and tech firms rolling out their latest apps, games and social media tools developed for the local and international market.

The opening banquet featured a number of prominent Palestinian officials, including Prime

Alam Musa, Minister of of the tech industry and largest corporations. Bashar Masri, Chairman of Massar International and



Minister Dr. Rami Hamdallah, President Mahmoud Abbas's spokesperson Adnan Samara, Minister of Telecommunication Economy Abeer Odeh, Minister of Education Sabri Saidam and PMA Governor Azzam Shawwa. The banquet hall was filled to capacity with representatives executives from Palestine's

Bayti Real Estate Investment Company, spoke in a panel

discussion hosted during the Expotech lineup of events. Masri's remarks focused on the critical significance of the IT sector to the future of the Palestinian national economy and its untapped potential as a source of permanent job creation.

Masri also unveiled Rawabi's plans to outfit more than 150,000 square meters of office space specifically for the IT sector at Rawabi, part of the new city's vision to become a tech hub for the country and the region.



### **RIDERS SADDLE UP** at the New Rawabi Equestrian Club

Green meadows, Arabian horses and a beautiful modern stable now grace the landscape at Rawabi, as it's new Equestrian Club joins the growing list of fun things to do in the new city. The club's facilities are easily accessed and include a sand-covered instruction arena, adjoined by a network of safe, groomed trailing riding paths winding along Rawabi's gently sloping hillsides. Horsemanship is a revered tradition of Palestinian and Arab culture. With 24 schoolready horses, the Equestrian Club welcomes all riders of all ages and experience levels to become better acquainted this unique aspect of our heritage. The club employs experienced equestrian

professionals trained in the care of horses and in rider instruction from beginner to expert. Whether your interest is dressage, jumping or a guided afternoon amble through the hills, the Equestrian Club is ready to serve your needs. Riders can even take a tour of Rawabi on horseback, savoring its vistas on the City Tour trail that circles the entire city.

### **RAWABI'S EQUESTRIAN CLUB** is a Welcome Addition to Palestine's Growing Sports Scene

Bassam Zakarneh, Chairman of the Palestinian Riding Union, welcomed the establishment of Rawabi's new Equestrian Club. He recognized that large, well-equipped training clubs are few and far between in Palestine. Zakarneh noted the addition of the club at Rawabi would offer opportunities for many more girls and boys to grow up with the equestrian experience.

Rawabi's Equestrian Club aims to further raise the profile of the sport in the country, with an eye on training young riders to compete on the international competition circuit. Zakarneh stated that prior efforts to reestablish equestrian professionalism have met with notable success, with Palestinian riders competing in dressage and show jumping events in Jordan and other Arab countries. He pledged the full support of the Palestinian Riding Union to Rawabi's efforts to expand opportunities for recreational and competition-level equestrian instruction in Palestine.





**"FAJER RAWABI"** The first foal to be born in Rawabi Equestrian Club





أكاديميـة روابـي الإنجليزيـة RAWABI ENGLISH ACADEMY

# RAWABI ENGLISH ACADEMY PIONEERING MODERN EDUCATION METHODS FOR PALESTINE'S CHILDREN

As the end of a successful first semester for the new Rawabi English Academy, parents shared their thoughts about quality of education and their children's experiences at the school.

#### **Qaher Abu Dayyeh, Birzeit**

"I am grateful to the Rawabi Academy for instilling a love of going to school in my children, to the point that they anxiously await the end of vacations! I see a new level of development in their characters, and in their ability to express themselves creatively. I believe these changes are due to the teaching methods at the Academy, which encourage critical thinking as opposed to rote memorization and which emphasize the purpose of learning.

#### Samar Makhoof, Jifna

"I am so pleased to see the progress my two daughters are making in learning how to express themselves fluently in both Arabic and English. I'm very satisfied with the academic standards of the school, particularly in that they leave the school each day with a high level of comprehension of the material without having the added burden of hours of homework. I believe this encourages them to read and learn for learning's sake in their free time

#### As'ad Hejjeh, Jerusalem

"The school's high level of responsiveness to suggestions and comments from the parents is very encouraging to me. I also appreciate the degree to which they focus on building the children's English language skills from such an early age, which is how fluency is achieved. Each child is encouraged as a valued individual to express him or herself openly and directly; this builds their confidence and helps them to really excel academically.

#### The Academy Director: Rawabi English Academy Offers a Wealth of Experience for Students

George Bowery, Director of Rawabi English Academy, feels proud of the school's first semester achievements, and he recognizes the efforts of the school's administrative and academic staff in setting the school on a path to success.

Rawabi Academy takes a new approach to teaching and learning, a different path than traditional schools follow where the emphasis is placed more on local culture and mastery of the Arabic language. Rawabi adds new, nontraditional areas of emphasis to its curriculum, including hands-on experiences with natural and human sciences and a full integration of technology into the learning experience. The result is a broad, rich academic environment that encourages children with varied learning styles to maintain educational momentum throughout their school years.

#### Participation is key

To this end, Academy teachers are given the freedom to organize their classrooms in ways that best suit the teaching of the subject. Maintaining student-to-student interactions, as well as teacher-student interactions, helps students learn from one another. Bowery noted that the teaching methodology of the Academy differs from traditional Palestinian schools. At the Academy, the student is the main actor in the educational process; students study and the teacher directs them. In this way, the Academy seeks to create students eager to tackle the new or unfamiliar, to be creative and open to the world around them. Bowery observed, "This approach to learning is what creates a tight knit community of 115 students who all feel they belong here, and look forward to each new day at school with excitement."

#### Healthy classroom environment

Classroom size is capped at 25 students, an optimal teacher-student ratio shown to accelerate learning in the school environment. Every classroom is equipped with the latest technology tools and every student has individual internet access to online assignments.

#### Encouraging students to look at new jobs

The educational process at the Academy not only wellprepares students for the present-day workforce, but encourages them to explore the idea of careers in fields not previously considered or encouraged. "This is the core of the education the Academy seeks to provide. Yes, we will always need engineers and doctors, but we also need research scientists, politicians and specialists in the social sciences and humanities if Palestine is to experience wellrounded growth over the long-term," concluded Bowery.

#### Rasha Arafah, Haifa

"My children now understand the importance of using technology to access information. They research and prepare their homework using the internet...this is the result of teaching them by using technology. The Academy also focuses on developing the students' personalities. In my opinion as a mother, this is even more important than the academic aspect, because a child with strong sense of self-reliance and a confident personality really has no limits of what they can achieve.'

#### Dalia Ezhaiman, Rawabi

"I am so pleased that the Academy is located right here in Rawabi, where we live. It makes me feel secure and reassured about the present and the future for my children on every level. With academic success and the school's emphasis on character development, my children have become very self-confident, express themselves well in English and in Arabic, and interact with all members of our community in a way which makes me proud.<sup>1</sup>



### Niveen Qadadha, Ramallah

"As a mother, all my concerns I had related to changing my children's school had completely disappeared by the end of the first semester. The attention given by the school to the students is not restricted to school hours. Their mental, emotional and physical wellbeing is monitored continuously to ensure that they are grounded, conscientious of the needs of others, and participate in activities motivated by a feeling of social responsibility and a spirit of initiative

### RAWABI HANDS OVER APARTMENTS IN THE THIRD NEIGHBORHOOD AND NEARS COMPLETION OF THE FOURTH NEIGHBORHOOD

Rawabi has completed its third stage of building with the Wirwar neighborhood, located in the Darb al-Balad region. The neighborhood bustles with the everyday activities of its new residents: more than 80% of the apartments in this neighborhood have been sold. Abdul Hakeem Bawatneh and his wife are the first people to move into the third neighborhood. He said, "I am happy that I chose the third neighborhood in the city of Rawabi as a place to start my life with my wife. I really feel established and settled here, especially with all the facilities provided for us that mean that we do not need to leave the neighborhood". Hisham Odeh expressed his joy and enthusiasm at moving to Rawabi. He said, "I had heard about Rawabi in the advertisements, but was really surprised when I visited it. I did not expect to see this astounding architecture and a city that provides an integraated lifestyle with a residential life, a social life and a practical life. I decided immediately that Rawabi would be my new place of residence. I chose a marvelous house in the fourth neighborhood which is about to be completed. What really attracted me to this neighborhood is the scenery; the house that I selected overlooks a mountainous area and on the other side, it overlooks Rawabi Amphitheater. This is amazing and I am very excited to move in".

### "Dulaim"

The fourth neighborhood of Rawabi, is about to be completed. Contractors have been invited to submit their tenders in a clear application of the strategy of Rawabi to cooperate with local companies under the supervision of Rawabi engineers. The most distinguishing feature of this

neighborhood is its location as it is the closest to the Wadina area where entertainment activities and special sites are located. It overlooks the eastern valley and northeast, and residents can choose the scenery they prefer. It is also close to the city center, which is the liveliest area of the entire city.

The fourth neighborhood includes 14 buildings designed in six different styles. The buildings include 214 apartments ranging in size from 500 square meters to 92 square meters. The special feature in this neighborhood is the duplex apartments, built for the first time in Rawabi. This type of apartment has a private entrance that gives every resident a feeling of privacy like in a detached home. Rawabi made a change in the fourth neighborhood so that the outside yards are no longer private areas for the residents on the ground floor. Side yards have been placed from the first floor up to the ninth floor in some buildings so that residents can enjoy additional green areas.

As in earlier neighborhoods, all the services are present that make Rawabi a splendid and unique choice; it is seen as one of the best places to live. Each building includes an internal parking lot and parking area for visitors, in addition to security and a guardroom for the neighborhood. Buildings are linked by areas with entertainment for kids and sports for residents. There is also an area where residents can sit and enjoy the beautiful climate.

The neighborhood offers infrastructure services and shops located close to the residences. This makes the city of Rawabi the ultimate environment for you and your family.

### MINISTRY OF HEALTH SUPPORTS CRITICAL HEALTH CARE INFRASTRUCTURE AT RAWABI

Palestinian Minister of Health, Jawad Awwad, MD, recently toured the new city of Rawabi with a delegation of high-ranking Ministry officials. As the city's population begins to approach 3,000 residents, Minister Awwad acknowledged the need for swift action to build a top-quality health care infrastructure to serve them. He pledged the Ministry's support for the city's efforts to create a strong local service network of physicians, clinics and a hospital to address the health care needs of Rawabians and the surrounding communities.

Dr. Awwad commented that the quality of the residential and commercial

infrastructure of Rawabi boded well for its nascent health care framework. He observed that the city's architectural aesthetic was a unique blend of modern structural practice referencing rich Palestinian building tradition. The Minister added that the beauty of the newly-built city against the Palestinian landscape rivalled some European capitals.

Bashar Masri, developer of Rawabi and chairman of Massar International, received the Minister and the delegation. Masri discussed the city's near-term plan to establish a small network of well-run urgent care clinics, testing laboratories and office suites





for medical professionals. He warmly welcomed Ministry support for Rawabi's strategic vision to position its health care hub as a state-of-the-art regional center for the treatment of chronic disease within the next decade.

Dr. Awwad "the quality of the residential and commercial infrastructure of Rawabi boded well for its nascent health care framework."

### INTERIOR DESIGN CONTEST IN COOPERATION WITH ENGINEERING FACULTY AT BIRZEIT UNIVERSITY

Creativity and innovation are one of the main pillars of the city of Rawabi. The city seeks to invest in the creative ideas of young youth and encourages them to become part of the vibrant projects in the city. The BAYTI Real Estate Investment Company, in cooperation with the Architecture Department at Birzeit University, organized a contest for engineering students to create an interior design for a modern shared workplace.

The contest allows all students to participate in designing a modern working environment based on the advanced infrastructure and technological facilities with which Rawabi Trade Center will be equipped to meet labor market needs. The contest is an opportunity for entrepreneurs and innovative companies to excel.

To motivate students, Rawabi offered a financial award for the winners in first and second place. Their names will be announced following judging of the designs according to specific criteria by university professors and engineers supervising the project. The winner of the first prize will be granted a job opportunity with the company for a limited period to complete his idea and implement it in practice.



### PIEFZA THROWS ITS SUPPORT BEHIND RAWABI'S PLANNED INDUSTRIAL ZONE

Ali Shaath, Executive Director of the Palestinian Industrial Estates and Free Zones Authority (PIEFZA) visited Rawabi to tour the city's residential, commercial and recreation areas and to inspect the site designated as its future industrial zone. Currently, due to an Israeli High Court preliminary injunction, construction in the industrial zone area has been halted. The injunction came in response to a lawsuit filed against Rawabi by Regavim, an Israeli prosettlement group. Regavim made the move to prevent Rawabi from building an access road to the zone.

While Rawabi holds the deed to the land needed to build the road, the land lies within Area C, over which the Israeli government exerts full military control.

Building permits in Area C, whether for structures or for roads, are subject to approval of the Israel government. Pro-settlement groups routinely seek legal injunctions to stall and discourage all Palestinian efforts to develop Area C. The goal is to keep geographical "buffer zones" around Israeli settlements like Ateret; built on confiscated Palestinian land, illegal under international law - but under the full protection of the Israeli government. Shaath met with Rawabi developer Bashar Masri, Chairman of Massar International, to discuss overall progress on the city's construction. Shaath spoke warmly of the city's achievements to date, noting the significant impacts it had made on Palestinian economic growth and employment. He also noted that Rawabi's refusal to back down on its right to build a road through Area C to its industrial zone bolstered larger national efforts to regain control over Palestinian land.

Widespread international attention on the new city creates leverage in the public sphere for Palestine and increases support for its right to build a sustainable economy connected to regional and global markets. Masri welcomed Shaath's visit and emphasized the importance of PIEFZA's role as a strategic public sector partner for Rawabi. Masri and Shaath discussed plans for joint cooperative efforts to secure approvals to construct the access road and to develop the industrial zone as sophisticated hub for light industry and artisan crafts. Rawabi's industrial zone, once built, is expected to create several hundred new jobs in Palestine's light manufacturing, trades and logistics sectors, among others.

### WEST BANK, GAZA AND 1948 BUSINESS LEADERS MEET AT RAWABI

Rawabi hosted a meeting for Palestinian businessmen comprising a delegation from the West Bank and Gaza alongside Palestinian businessmen from inside the 1948 territories. The attendants discussed key investment possibilities in Palestine. The businessmen also toured the city of Rawabi and were introduced to the success story of the first model city in Palestine.

Samir Zraiq, Chairman of the Federation of Palestinian Businessmen, opened the meeting by presenting potential investment opportunities in Palestine. Zraiq stressed the importance of communication between Palestinians



wherever they may be: in the West Bank, Gaza, in the 48 territories, or in exile. Zraiq referred to Rawabi as a concrete model of the benefits of investment in Palestine and invited all investors to increase their investments in Palestine to build a strong national economy.

The Chairman of the Chamber of Commerce and Industry in Nazareth, Amer Saleh, praised the establishment of Rawabi as a model to be repeated and as an investment experience worthy of study. He commended Rawabi for bringing Palestinian investors together and creating opportunities to enhance the national economy.

### RAWABI JOINS LIST OF TOP PLACES TO VISIT IN PALESTINE

Much to our delight, the city of Rawabi now ranks as a "mustsee" destination for visitors to Palestine from all over the world. Drawn by newspaper stories, magazine articles and TV interviews, travelers have heard wonderful things about Rawabi in the media, and are literally coming by the busload to see what the buzz is all about. Rawabi has always had a daily stream of visitors, but typically they'd schedule their visits in advance. These days, cars and buses pull up and dozens of guests stream forth, armed with a lot of great information about Rawabi and looking forward to a tour. We've rapidly adjusted to the "new normal" and have added more staff trained to give tours and more city tour buses equipped with microphones to our fleet.

Based on what they tell us, our guests come for many reasons, but the primary one is to see if the city is really as beautiful as it appears in the news photos. For most foreign visitors, the word "Palestine" usually conjures up a different visual, thanks to many years of being best known for our political challenges. Even our guests from the 1948 areas cannot quite believe that a city as architecturally sophisticated as Rawabi is being built in their homeland.

Many guests have heard about Rawabi Amphitheater and the concerts given there by top stars in the Arab world. Not really believing that Palestine now has a concert venue that seats more than 15,000, many ask to be taken on a tour of WaDina, only to find the open-air Roman-style theater with stone seats cascading down the hillside really does exist.

Others have heard about the longest Zip-Line in the Region found at Rawabi Extreme, and may even suspect that the claim has been exaggerated. But when they tour the sports and recreation complex and climb into the harness for the ride of a lifetime, it quickly becomes apparent reality is even better than the legend. They find the Zip-line, a climbing wall, an open air Bedouin tent, bike paths, horseback riding; the extent of the opportunities for fun and active leisure are always far beyond what they'd heard.

### Rawabi Extreme Now Hosts University and Corporate Group Outings

Also surprising to our foreign guests is to see how popular Rawabi Extreme has become within Palestine itself. Rather than just a novelty to show off for tourists, Rawabi Extreme is now booked weeks in advance by local university student groups and Palestinian businesses, who sponsor family outings for employees and schedule team-building exercises at the site.

No one is happier about the sudden escalation of interest in Rawabi and all it has to offer than the Rawabi team itself. We are preparing ourselves for the number of guests to skyrocket with sunny days and fresh breezes of the Palestine spring just around the corner. If the steady stream of guests even in the winter months is any indication, the spirit of fun and adventure at Rawabi is about to take off!











## MILESTONES OF SUCCESS AT RAVABI 2016

A visitor to Rawabi begins a journey of discovery, a story of strength, of fealty to the land, of the courage of unassailable

A visitor to Rawabi begins a journey of discovery, a story of strength, of fealty to the land, of the courage of unassailable convictions. Rawabi's tale has begun to take on the whisper of a Homerian epic: a downtrodden and nearly forgotten people digging in, rising up, standing proudly on hilltops in a celebration of life and hope in the future.

To see Rawabi as it stands today is to see reality transformed, the birth of a radical kind of dream. From the time Bashar Masri set his sights on bringing the vision of Rawabi to fruition, circumstances seemingly conspired to present the development team with every conceivable challenge in the social, political and economic realms, not only from outside but from within as well.

Today what remains of those challenges are the solutions that were found to meet them. The new city is an architectural masterwork, combining modern construction techniques with aesthetically and emotionally pleasing visual references to Palestinian building tradition. Spaces for recreation, entertainment and the enjoyment of culture have all been worked seamlessly into the fabric of a model city, a new kind of urban downtown, and a holistic approach to quality of life.

#### Rawabi Residents: The All-Welcoming Space of True Community

As the city's population of new residents approached more than 2,500, a city-wide neighborhood get-together was held to facilitate introductions. Once the "ice" was broken, residents quickly seized the initiative and began organizing their own events. From monthly meetings of the homeowner associations, to Ramadan iftars followed by neighborhood groups walking together to evening prayers, to Rawabi's public maintenance crews giving a hand to Rawabi's Christian families putting up outdoor Christmas lights, Rawabians join hands in the spirit of neighborliness, tolerance and community.

Every neighborhood has its gathering spots, and convenience retail shops where you're likely to run into several neighbors picking up items for the family's evening meal. Two of Rawabi's neighborhoods already have fully stocked and operational Salti supermarkets for meats and produce, Baladna Dry Cleaners and Grand Pharm pharmacy. Efforts are underway to further expand the scope of retail available in each neighborhood, and the commercial center of the downtown area is set to open in spring 2017, with international apparel franchises, restaurants, a cinema and more.





#### Learning and Growing at Rawabi

Rawabi opened its first school, the Rawabi English Academy, to students in September 2016. The English Academy follows the British IGCSE curriculum, where challenging and interactive teaching methods help students gain conceptual comprehension, hone analytical skills and to think critically.

The Massarak program at Rawabi helps companies harness the power of Palestine's human resources, offering work-study paid internship programs to university students and new graduates within the companies of Massar International. Over 200 students have successfully completed the program to date and gained permanent employment; currently, 90 participants are engaged in the 2016-7 program.

Rawabi is home to the largest Roman-style amphitheater in the region which hosted famous Palestinian and Arab artists in 2016. Notable performers include Palestinian singers Mohammad Assaf and Haitham Khyayleh, Tunisian vocalist Saber Rebai, as well as entertainment newcomers such as Nour Freitekh and Abdul Aziz Ammoun.

The amphitheater was also the setting for Palestinian-American comedian Maysoon Zayed's award-winning "comedy-cast", where the artist/advocate takes on her audience's toughest questions with equal doses of sarcasm and good humor. Rawabi's developer is an active supporter of the creative arts in Palestine, having provided financing for 2 feature films of acclaimed Palestinian film director Hany Abu-Assad as well as financing for Raeda Taha's one-woman show, "Alaqi Zayyak Fen, Ya Ali?" ("Where Can I Find Someone Like You, Ali?") the performer's moving tribute to her late father.

#### Agreements and Visits in 2016

Rawabi has spent a lot of time in the media spotlight since the early days of its development. Harvard University developed a case study centered on the city's growth; the case study is now taught to MBA students at top business schools all over the world. UN Secretary-General Ban Ki Moon visited Rawabi twice during his tenure, praising the city as an outstanding model for master planned cities worldwide.Prominent Palestinian officials speak of Rawabi in terms of its symbolic significance with regard to the Palestinian struggle. Prime Minister Dr. Rami Hamdallah said, "Rawabi is not simply another real estate project. It is a response, an answer to all Israeli violations of Palestinian human rights." Dr. Hamdallah continued, "Rawabi represents the rights of our people to live and flourish on our own land."

Palestine's Minister of Transportation, Eng. Sameeh Tbeileh, decisively led the ratification of a comprehensive plan tying the new city into the country's national public transportation network. Minister of Culture Dr. Ehab Bseiso described the blending of Rawabi's modern architecture with Palestinian traditional building styles "an architectural masterpiece".

In other notable milestones, Rawabi signed an agreement with the Palestinian Association for the Judiciary permitting Palestinian judges to purchase homes at Rawabi at rates commensurate with their civil service salaries in recognition of their service to the country's legal system. One of the largest retail banks, the Jordan Ahli Bank, purchased two flats recently as grand prizes in the annual "Continuous Joy" campaign.



Annual LP Meeting Sirai Palestine Fund I

# MASRI LEADS MASSAR DELEGATION ON LOCAL UNIVERSITY OUTREACH TOUR

Bashar Masri, Rawabi developer and Chairman of Massar International, led an executive-level delegation from the Massar Group on a series of visits to Palestinian universities throughout the country. During the tour, cooperative agreements were renewed and expanded between the universities and the Massar Group. These agreements outlined plans to expand the scope of Massarak, a robust work-study and internship training program for local undergraduates and recent alumnae. At An-Najah University in Nablus, Acting President Dr. Maher Al-Natsheh received the delegation, together with a number of deans and faculty administrators. Masri currently serves on the Board of Trustees of An-Najah; Dr. Al-Natsheh took the opportunity to provide him with an update on university activities and achievements. Masri spoke of the willingness of the Massar Group of companies to host an even greater number of students through Massarak, not only from An-Najah but from all Palestinian universities given the

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success the program has enjoyed to date. Massarak's first class of trainees included 14 students; the program now includes more than 200 men and women from universities all over the country. Masri praised Dr. Al-Natsheh and the high level of support that An-Najah provides to the program. "Without the ongoing cooperation and facilitation we enjoy from An-Najah, the program's expansion would not have been so rapid. The faculty and administrators here actually do the lion's share of the work in promoting and running this program," Masri observed. During their tour of An-Najah, Masri and his delegation visited the Engineering and IT schools. At the Media Center, Masri was interviewed live on An-Najah's satellite TV channel by some of the school's communications undergrads. Masri took questions about Massarak, the development of the city of Rawabi and its importance as a model for the cities of the future in Palestine. Birzeit University President Dr. Abdul Latif Abu Hijleh, together with a group of

departmental heads, recently welcomed Rawabi developer Bashar Masri and a delegation from Massar International to Birzeit's campus. Discussion topics included the Massarak workstudy internship program, a national engineering contest in which several Birzeit students are participating and other areas of cooperation between the city and the university. Masri praised the high standards of the school, noting that its graduates are highly qualified entrants to the Palestinian labor market. Masri and the Massar delegation also visited the Palestine Technical University (Khadouri University) in Tulkarem to encourage participation of Khadouri students in the Massarak program. Khadouri University, affiliated with Al-Najah National University in Nablus, offers curricula in a number of specialized fields, including agricultural engineering and veterinary medicine. Rawabi hopes to assist its graduates advance into careers beneficial to the city and to the Palestinian national economy.

### SIRAJ PALESTINE FUND Creating a Wealth of Opportunity for a Talent-Rich Work Force

The Sirai Palestine Fund is one of Palestine's first investment funds, established in 2011 to kick start SME growth by injecting capital and technical expertise into high-potential business targets. Recently, the fund held its annual General Assembly meeting in the Rawabi amphitheater, attracting local, regional and international professionals from a wide range of industries.

The meeting's keynote speaker, Bashar Masri, is General Partner of the fund and the developer of Rawabi. Masri highlighted the many notable achievements of the fund during his remarks and spoke candidly of the challenges yet to be faced. He noted that the fund's strategic plan for the next 5 years embraces its success stories, incorporates lessons learned and looks realistically at possible impediments to growth.

According to Masri, Palestine's private equity market is essential to

the viability of its small and mediumsized enterprises. Without access mainstays of competitive advantage on both the local and international capacity, meet customer demand in target markets and embrace

young people represent 30% of







Masri also pointed out that Palestine's fulfilling career in their own country are highly incentivized to find solutions a national imperative for state-building;



## THE UNDER-SECRETARY OF THE MINISTRY OF INFORMATION TOURS **RAWABI AMPHITHEATER**

Rawabi recently enjoyed a visit from Dr. Mahmoud Khaleefah, Undersecretary of the Palestinian Ministry of Information, accompanied by a delegation of high-level officials from the Ministry. Khaleefah toured the city with Rawabi developer Bashar Masri, who provided the Minister and his delegation with a full brief on recent developments in the new city.

Khaleefah was interested in the sophisticated ICT infrastructure underpinning Rawabi's hopes to serve as a regional tech hub. He also visited the new Rawabi outdoor amphitheater and described it as a source of pride for the country. "This amphitheater is what every artist, intellectual and writer dreams of," the minister observed. He commented that the recent performance of Saber Rebai had been well-covered in the Arab media; in his view, coverage of the concert presented a new face of Palestine to the region.

"Rawabi strives to be a big part of the cultural landscape in Palestine. We welcome everyone from the country's creative arts and media scene to visit us, work with us and use our fine facilities," Masri responded. He further added that Rawabi would be proud to support all activities of the Ministry of Information, helping counter the cultural siege imposed on the Palestinian people.

Rawabi's amphitheater was inaugurated in the summer of 2016 with two filled-to-capacity performances, one by Arab Idol winner Mohammad Assaf and the other by Tunisian singing star Rebai. Performers have been enthusiastic about the amphitheater and praised its world-class sound and light infrastructure. Rawabi plans an impressive second season with an equally impressive lineup of international and local artists



The team at Rawabi enjoys staying in touch via social media we love hearing from our friends and family and want to keep you up to date on the many goings on in and around the city. We've recently launched Rawabi Snapchat to share some our pics of the great things happening here and we look forward to your energy and support as we continue to move forward.

The Snapchat app will take you straight to the heart of the city; allowing you to join tours of the neighborhoods, experience the Safari adventure and have an up close look at the day-to-day activities of our staff members as they work hard to deliver the best Rawabi has to offer.

We welcome your comments, suggestions and ideas on Snapchat - your participation helps guide our efforts to create the city of your dreams! Join us - because... "Life's is more fun when you live in the moment" at Rawabi

# EGYPT'S HANI SHAKER VISITS RAWABI

Egyptian singer and composer Hani Shaker made a point of paying a visit to the city of Rawabi during his recent visit to Palestine. Although the renowned performer has visited Palestine before, this was his first chance to see the progress at Rawabi, a city Shaker said he'd heard much about.

One of the highlights of his city tour was, of course, the Rawabi Amphitheater. Shaker stood on the stage and looked out over the 15,000 spectator seats. He said, "I feel very proud to look at this incredible achievement of the Palestinian people. What a source of joy this will be for audiences! It's truly an honor for all Arabs to see this tremendous accomplishment in one of our own cities, in Rawabi, a city of such impeccable standards and impressive infrastructure.'

Shaker also spoke of Palestine's political struggles, noting that



the Palestinian people had suffered for much too long. The artist called upon the creative communities of the Arab world to actively support Palestine through visits, performances and activism.

Rawabi founder Bashar Masri welcomed Shaker's call for support of the Palestinian people from cultural leaders and influencers in the world of arts and entertainment. Masri commented that he was particularly proud that the Palestinians can now host creative luminaries from the Arab world and beyond in their own amphitheater. "Support from global artists through performances will help invigorate our local creative and cultural scene," Masri stated. He continued, "We have very talented people in Palestine. Artists like you (Shaker), Rawabi, its amphitheater...all of it shows our young people that in life, almost anything you can imagine is possible.

### **RAWABI HOSTS** FOUAD AL-SHOBAKI OF THE NATIONAL PETROLEUM COMMISSION

General Manager Fouad Al-Shobaki of the Palestine Petroleum Commission toured Rawabi's infrastructure and facilities. Al-Shobaki offered praise for the city's architectural design and well-built infrastructure and noted the privacy and tranquility of its neighborhoods. In his remarks, Al-Shobaki affirmed that Rawabi was truly a national achievement for the Palestinian people. He pledged future support and welcomed cooperation between the Petroleum Commission and the new city going forward.



### **PALESTINIANS FROM 1948 AREAS REPRESENT FAST-GROWING SEGMENT OF** THE RAWABI COMMUNITY

Knesset Member Touma-Suleiman: Palestinians must unite behind a common dream 🦡

Atop Rawabi's highest summit flies the largest Palestinian flag in our homeland, a symbol of national pride under which citizens of Rawabi and Palestinians everywhere are united in spirit and in purpose. All Palestinians share the hope of a life lived in peace together as one people, undivided by politics, religion or geography. The flag represents the city's embrace of all citizens of nation separated by conflict, including those living inside the Green Line.

Rawabi is welcoming home a growing number of Palestinians from the 1948 areas; an influx of families and individuals seeking a modern lifestyle but also social cohesion and a sense of community. As Palestinians from

across the Green Line gravitate to the hospitable environment at Rawabi, we see clearly the tenacity of a strong national identity.

Aida Touma-Suleiman, Member of the Knesset representing the Arab Joint List, recently encouraged greater social and economic interaction between Palestinians living in the West Bank and in Israel as a way to hasten the establishment of an independent Palestinian state. She emphasized the importance of casting aside the divisiv effects of dispersion and struggle. Through cooperative efforts embracing inclusive national culture.

### RAWABI TAKES THE SHOW **ON THE ROAD IN DECEMBER 2016**

A team from Rawabi recently completed an exciting tour of North America. The aim of the tour was to promote the Rawabi TechHub and Siraj private equity fund.

The roadshow commenced in Boston, at the Harvard Business School (HBS), where Bashar Masri joined faculty for the annual presentation of the school's seminal case study on Rawabi, as he does each year. Since the city broke ground in 2008, it has been the subject of keen academic interest at leading universities. During the past few years, Rawabi has developed exceptionally strong connections with these schools, including Tufts University's Fletcher School of Law and Diplomacy, Harvard's Kennedv School of Government and Dartmouth College's Tuck School of Business. These relationships help position

Rawabi as the hub of a new knowledge economy in Palestine and its reinforce its commitment to support of the advancement of the fields of urban development, urban planning and environmental sustainability.

From Boston Masri and his team flew on to Chicago, Los Angeles, Santa Barbara and San Francisco, where they met investors interested in the potential of the Palestinian economy, Masri reiterated the crucial importance of job creation in Rawabi, specifically in the technology sector.

With the US leg of the trip completed, the delegation continued up to Canada for a first meeting with Toronto Mayor John Tory. At Ryerson University's DMZ, Canada's top university incubator, the group met Canadian venture capitalists and



### **RAWABI MOURNS THE PASSING OF** DAOUD MUHAMMAD MAHMOUD AL-KHATEEB

The Rawabi family lost Daoud Muhammad Mahmoud Al-Khateeb (Abu Fadi), one of our dear staff members, who passed away at the age of 61 on November 18, 2016.

city was without parallel and can never be replaced. rest in God's eternal peace.



technology-based firms. The DMZ roundtable discussion focused on the potential of Rawabi's Tech Hub as a host for large-scale ICT operations, including software development, outsourcing, and research and development. The road show concluded in Montreal, where the Rawabi team was greeted by Mayor Denis Coderre then they met with several business people at an event hosted by ALDO Group founder and chairman, David Bensadoun.

Rawabi's road show is an important part of the city's international outreach efforts to attract direct foreign investment to Palestine.

Abu Fadi will be long remembered as a dedicated, indispensable part of our team. His service to the

Bashar Masri and all the members of the Rawabi staff offer deep condolences to his loving family. We honor his memory, we salute his service and we celebrate his life well-lived - a truly outstanding colleague and friend. Abu Fadi will remain forever a part of Rawabi and forever in our hearts. May he

### **RAWABI ATTRACTS MORE US UNIVERSITIES DURING THE WINTER BREAK**



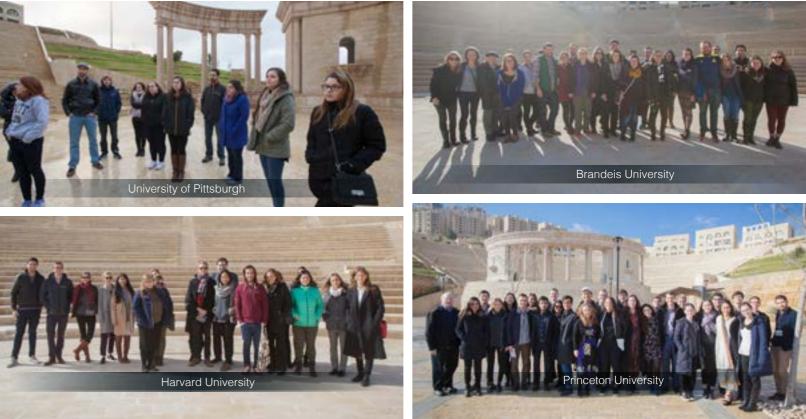
California State University, Concordia University, Emily Carr University, Emory University, Fordham University, Georgia State McGill University, Northeastern University, Northern Illinois University, Ohio State University, Syracuse University, University University of California, University of Minnesota, University of Ontario Technology, Virginia Tech, York University

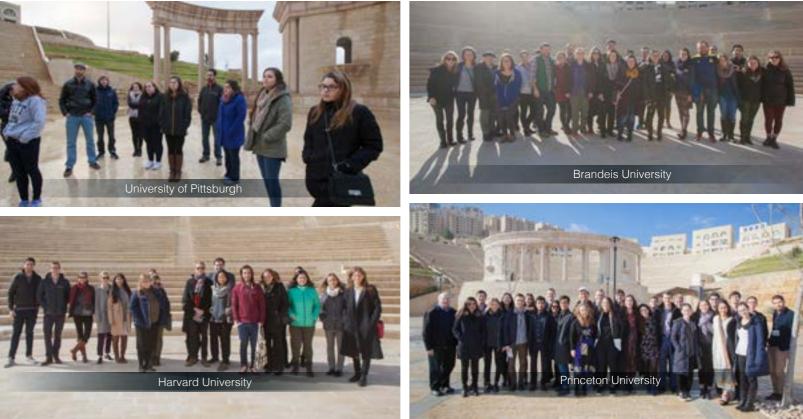


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pia University, Georgetown University, George Washington University, Harvard University, National Defense University, New York ity, Stanford University, University of California, University of Geneva, University of Oxford, University of Pennsylvania, University of Texas, University of Tokyo, Yonsei University



- 1. Group from the Uniting Church and the New South Wales Jewish Board of Deputies Australia
- 2. Group of Peacemakers from the Abrahamic Reunion Jerusalem
- 3. Group of South african Journalists
- 4. Daniel Francou, Manager, SARL In The Wire Of The Season France
- 5. Lina Qishawi, Tv Presenter Al Jazeera TV
- 6. Guests from Akko City

- مجموعة من الكنيسة الموحدة ونواب من المجلس اليهودي نيو ساوث ويلز استراليا
  - مجموعة من مؤسسة صانعي السلام ولم الشمل الإبراهيمية القدس
    - مجموعة من صحفيي جنوب افريقيا
    - دانیل فرانکو، المدیر، شرکة سارل سیزونز فرنسا
    - لينا القيشاوي، مقدمة برامج قناة الجزيرة
      - .6 زوار من مدينة عكا
        - 6. زوار من ه
- 7. Participants of The Second International Conference for Learning and Teaching in the Digital World / Smart Learning
- 8. Delegation from the Green Liberal Party of Switzerland
- 9. Dan Hart, Leadership Development and Conflict Resolution, University of Birmingham UK and Dvora Levin
- 10. Group of French Muslim leaders
- 11. Delegation from YPO Alpine Chapter

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# زوار **رواب\_ي**

مشاركون في المؤتمر الدولي الثاني للتعلم والتعليم في العالم الرقمي / التعلم الذكي

- 8. وفد من حزب الخُــضر السويسري
- 9. دان هارت، تطوير القيادات وحل النزاعات، جامعة برمنجهام الملكة المتحدة، وديفورا ليفين
  - 10. مجموعة من قادة مسلمي فرنسا
  - 11. وفد من منظمة الرؤساء الشباب ألباين

њ.



















- 12. May Barghouthi, Cultural Affairs Specialist, Public Diplomacy and others, U.S مي برغوثي. مسؤولة الشؤون الثقافية، وستايسي باريوس، أخصائية الشؤون الثقافية القنصلية الأمريكية Consulate General in Jerusalem
- Company Canada
- 14. Nicola Cobbold and Sir Mick Davis, Board Trustee, The Portland Trust UK
- 15. François-Xavier Flamand, Economic and Commercial Counselor and Jeremiah Richard, Intern Consulate General of France in Jerusalem
- 16. Delegation from the Tony Blair Faith Foundation UK
- 17. Group from the American Jewish Committee Leaders USA
- 18. Group of Lords from UK Parliament UK

- ميتش جاربر، رئيس مجلس إدارة سيرك دو سولي، الرئيس التنفيذي لشركة سيزار اكتساب كندا
- فرانسوا كزافييه فلامانت، المستشار التجاري والإقتصادي، إرميا ريتشارد، متدرب القنصلية الفرنسية العامة في القدس
  - .16 وفد من مؤسسة الإيمان توني بلير الملكة المتحدة
  - مجموعة من قادة اللجنة اليهودية الأمريكية الولايات المتحدة الأمريكية
    - .18 وفد من اللوردات من البرلمان البريطاني المملكة المتحدة

- 19. Delegation from the Minds of Peace Organization
- 20. Omar Husseini, Kaoru Kaganio ans Sam O'Callaghan from Shurook Organization Jerusalem
- Greg Briscoe, Senior Commercial Officer, Assad Barsoum, Senior Commercial Specialist and Issa Noursi, Commercial Specialist U.S. Consulate General in Jerusalem
- 22. Group of Parliamentary Assistants and CEO Assistants Germany
- 23. Dale Okonow, Partner, Watermill Grou and Greg Serrurier, Vice President, Dodge & Cox - USA



# زوار **روابـــي**









أفكار السلام	من مؤسسة	19. وفد
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- عمر حسيني، كاورو كاجاني، سام اوكالاغان من منظمة شروق القدس
- .21 جريج بريسكو، المديرالتجارى، أسعد برسوم، كبير المنتصين في الشؤون التجارية، وعيسى نورسي، مختص الشؤون التجارية القنصلية الأمريكية العامة في القدس
  - مجموعة من المساعدين البرلمانيين ومساعدي الرؤساء التنفيذيين ألمانيا
- 23. دايل اوكاناو، شريك مجموعة ووتر ميل، وجريج سيرير، نائب الرئيس، شركة دودج وكوكس -الولايات المتحدة الأمريكية

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- 24. Malik Melham, CEO, Reach Group Jordan and Amjad Osaily, CEO, American University in Jerusalem
- 25. Group of Swedish Journalists
- 26. Pirkko-Liisa Kyöstilä, Ambassador and others from Representative office of Finland in Plaestine
- 27. Guests from Nazareth City
- 28. Group of Anglican Clergy from different Churchs UK
- 29. Wesley Chu, Director Asia & EMEA, Nautica USA

- 24. مالك ملحم، الرئيس التنفيذي، ريتش جروب الأردن، وأمجد العسيلي، الرئيس التنفيذي، الجامعه
  - الامريكية في القدس
  - 25. مجموعة من الصحفيين السويديين
  - .26 بيركو ليزا كوشتيلا، ممثلة فنلندا واخرين من المثلية الفنلندية في فلسطين
    - 27. زوار من مدينة الناصرة
    - 28. مجموعة رجال الدين من مختلف الكنائس الملكة المتحدة
  - .29 ويسلي تشو، مدير نوتيكا لمناطق أسيا، أوروبا، الشرق الأوسط وأفريقيا الولايات المتحدة الأمريكية

- 30. Delegation from J Street Organization USA
- 31. Novikova Inna, Editor, Mirgorodskaya Elena, Producer, Nersevov Dmitry, Observer and Orakulov Mikhail, Cameraman, Pravda Journal - Russia
- 32. Adam Berkowitz, Co-Head of Television, Creative Artists Agency USA



# زوار **روابـــي**

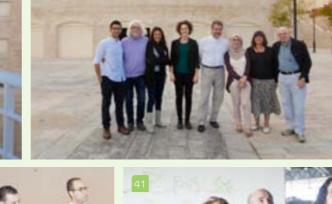
- 30. وفد من مؤسسة جي ستريت الولايات المتحدة الآمريكية
- .31 نوفيكا اين، محرر، ميراجورودسكيا الينا، منتج، نيرسيفوف ديميتري، مراقب، وأوراكولوف ميخائيل، مصور، مجلة برافادا روسيا
  - .32 آدم بيركوفيتش، رئيس قسم التلفزيون، وكالة الفنانين المبدعين الولايات المتحدة الأمريكية











- 33. Mmusi Maimane, Leader of the Democratic Alliance (DA) South Africa
- 34. Delegation from MELA, Middle East Leadership Academy
- 35. Bertrand Giraud Charreyron, Director of EMEA, Antoine Lefebvre, Export Area Manager. Lacoste France
- 36. Group from Axel Springer Academic Berlin Germany
- 37. Jeremy Spector, Partner, Covington & Burling Company and Robin Halsband, Senior Vice President, City First Enterprises USA
- Steve Kornetsky, Chairman, Steven Kornetsky and Associates and Randy Sue Pollock, Attorney specializing in criminal defense USA
- 39. Delegation from Yachad Organization UK

- موسى ميماني، زعيم التحالف الديمقراطى جنوب أفريقيا
  - .34 وفد من ميلا، أكاديمية القيادة في الشرق الأوسط
- 35. بيرتوه جيغو شاهيهو، مدير وكلاء، اوروبا، الشرق الأوسط وأفريقيا، وأنطوان لوفيرف، مدير التصدير،
  - 36. وفد من شركة أكسل سبرينقر للإعلام برليين ألمانيا
- .37 جريمي سبيكتور، شريك شركة كوفينجتون وبيرلنج، وروبن هالزباند، نائب الرئيس، شركة سيتي فيرست الولايات للتحدة الأمريكية
- .38 ستيف كورنتسكي، رئيس مجلس الإدارة، ستيفن كورنتسكي وشركاه للمحاماة، وراندي بولوك، محامية الولايات المتحدة الأمريكية
  - 39. وفد من منظمة ياهاد الملكة المتحدة

- 40. Delegation from the Arab Bank
- 41. Michael Harding, Doctor, St Mary's Hospital and Angela Harding, Co-
- 42. Participants from the Australian Labor Party and Politicians, senior advisors and supporters







40	وفد من البنك العربي
41	مايكل هاردينغ، طبيب، مستشفى اس تي ماريس، وأنجيلا هاردينغ، مؤسس، سيلفرا
	الملكة المتحدة

.42 وفد من حزب العمال الاسترالي والسياسيين وكبار المستشارين والداعمين

43. مايكل ستنهاردت، رئيس شركة ستنهاردت – الولايات المتحدة الأمريكية

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- 44. Delegation from Americans for Peace Now Organization USA
- 45. Delegation from Al Saraya Center for Community Services
- 46. Group of Lords, Members of Parliament from UK Parliament UK
- 47. Group of Members of Parliament from the European Union and others
- 48. Students from American International Education Foundation USA

- .44 وفد من منظمة أمريكيون من أجل السلام الآن الولايات المتحدة الأمريكية
  - 45. وفد من مركز السرايا لخدمة المجتمع
  - 46. وفد من اللوردات، أعضاء من البرلمان البريطاني المملكة المتحدة
    - 47. وفد من أعضاء البرلمان من الاتحاد الاوروبي واخرين
- 48. طلاب من مؤسسة التعليم الأمريكي الدولي الولايات المتحدة الأمريكية

- 49. Delegation from YPO/WPO Vancouver Chapter
- 50. Collin McElwee, Co-Founder, Worldreader Organization USA
- 51. Delegation from the Jewish Council for Public Affairs USA



# زوار **رواب\_ي**

- 49. وفد من منظمة الرؤساء الشباب كندا
- 50. كولن ماكلوي، مؤسس، مؤسسة ورد ريدر الولايات المتحدة الأمريكية
- .51 وفد من المجلس اليهودي للشؤون العامة الولايات المتحدة الأمريكية







- 52. Massimliano Vernaleone, Head International Business Development, Jamal Ismail, Head of Acquisition and Asset Management, Phelan Energy Group - South Africa 53. Nirit Harel, YPOer Manhatten Chapter - USA
- 54. Delegation from The World Bank USA
- 55. Megan Mahdavi, CEO and Dina Nawas, CTO, Sunreach Industry Company USA
- 56. Group of Consuls and Ambassadors to the USA, Felipe Carião, Philippines, Rafael Conde de Saro, Spain, Darius Gaidys, Republic of Lithuania, Carlos Gianelli, Uruguay, Dr. Vu Le Thai Hoang, Republic of Vietnam, Vasko Naumovski, Republic of Macedonia, Mammad Talibov, Republic of Azerbaijan, Juan Gabriel Valdés, Chile and Aung Kyaw Zan, Myanmar
- 52. مسمليانو فيرتاليون، رئيس مطوري الأعمال الدولية، جمال إسماعيل، رئيس الحيازة وإدارة الأصول، مجموعة فيلان للطاقة جنوب أفريقيا
  - .53 نيريت هاريل، عضو منظمة الرؤوساء الشباب منهاتن الولايات المتحدة الأمريكية
- . 55. ميغان ماهاديف، أُسرِّيس التنفيذي، دينا نواس، كبيرة المسؤولين التقنيين، شركة صن ريتش الصناعية الولايات المتحدة الأمريكية
- 56. مجموعة من القناصل والسفراء إلى الولايات المتحدة الأمريكية، فيليب كارينيو، الفلبين، رافائيل كوندي ب مربعة على المعاشق والسطرة إلى الرايات المنطقة المرينية، فينيب كارينيو، القلبين، را وانتيل كوندي دي سارو، أسبانيا، داريوس جيديس، جمهورية ليتوانيا، كارلوس جينيلي، ، أوروغواي، الدكتور فو لو تاي هوانغ، جمهورية فيتنام، فاسكو ناوموفسكاي، جمهورية مقدونيا، مماد تاليبوف، جمهورية أذربيجان، خوان جابرييل فالديس، وشيلي، وأونغ كياو وان، ميانمار
- 57. Nasri Barghouti, Founder and Tahani Sbeahat, Training Manager Pitman Training
- 58. Delegation from British Parliament Members
- 60. Group of YPO/WPO from Johannesburg Chapter
- Yunni Indrani Widjaya, Business Woman Indonesia, Asmahan Naser, UN Consultant and Doa Wadi, Executive Director, Business Women Forum Palestine



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57. ناصر البرغوثي، مؤسس، معهد بتمان للتدريب فلسطين وتهاني صبيحات، مديرة التدريب

58. وفد من أعضاء البرلمان البريطاني

59. وفد من المقاولين - الولايات المتحدة الأمريكية

.60 وفد من منظمة الرؤساء الشباب – جوهانسبرغ

وادي، الرئيس التنفيذي، منتدى سيدات الأعمال – فلسطين

















- 62. Denise Provost, Representative to the General Court 27th Middlesex District, Stephen R. Low, founder, GRALTA Foundation and Paul Heroux, Businessman
- 63. Mara Rudman, Founder, Quorum Strategies LLC USA
- 64. Delegation from VVD, Party for Freedom and Democracy Netherlands
- 65. Students from several International Universities, Organized by An-Najah National University
- 66. Daniel Kurtzer, Former U.S. Ambassador USA
- 67. Group of Australian Journalists
- 68. Group from the Central Board of Nahdlatul Ulama Indonesia

- 62. دينيس بروفوست، ممثل مقاطعة ميدلسكس 27، بول هيروكس، رجل أعمال، ستيفن لو، مؤسس، جورديان كونسبتس
- 63. مارا رودمان، المؤسسة، شركة استراتيجيات النصاب القانوني المحدودة الولايات المتحدة الأمريكية
  - 64. وفد من الحزب السياسي الليبرالي المحافظ هولندا
  - 65. طلاب من عدة جامعات عالمية، بتنظيم من جامعة النجاح الوطنية
  - .66 السفير الأمريكي الأسبق دانيال كورتزر الولايات المتحدة الأمريكية
    - 67. مجموعة من الصحفيين الاستراليين

    - .68 مجموعة من المجلس المركزي لنهضة العلماء اندونيسيا

- 69. Group of pastors From the United church of Christ USA
- 70. Taco Nieuwenhuijsen, Commercial Director, Dar Al Riyadh Group KSA
- 71. Andrew Ross, Professor of Social and Cultural Analysis, New York University -USA
- 72. Mark Garnier, Parliamentary Under Secretary, Katie Wright, Personal Secretary, Elena Williams, COO, Karthik Iyer, Director, Department for International Trade - UK, Michael Jilleh, Head of Economic Diplomacy and James Downer, Deputy Consul General - British Consulate General in Jerusalem
- 73. Group of American Businessmen and Businesswomen



# زوار **رواب ي**





- 69. وفد من كنيسة المسيح المتحدة الولايات المتحدة الأمريكية
- .70 تاكو نيواهاوجه، المدير التجاري، مجموعة دار الرياض الملكة العربية السعودية
- .71 أندرو روس، بروفيسورفي التحليل الثقافي والإجتماعي، جامعة نيويورك الولايات المتحدة الأمريكية
- .72 مارك غارنييه، وكيل برلماني، كيتي رايت، السكرتيرة الخاصة، إلينا ويليامز، الرئيسة التنفيذية للعمليات، كاثريك لير، وزارة التجارة الدولية - الملكة المتحدة، مايكل جيله، رئيس الدبلوماسية الاقتصادية، وجيمس داونر، نائب القنصل العام – القنصلية البريطانية العامة في القدس
  - 73. مجموعة من رجال وسيدات الأعمال الأمريكيين