rawabihome



Hundreds of Families Are Receiving Their Apartments



The First Fiber-to-the-Home Network in **Palestine**



Finishing Stage Begins in Rawabi's Third Neighborhood



LIVE, WORK, AND GROW IN THE FIRST PALESTINIAN PLANNED CITY

rawabi





Rawabi is a new community for Palestinian families providing opportunities for affordable home ownership, employment, education, leisure and an attractive environment in which to live, work and grow.

Rawabi, the first Palestinian planned city, provides more than 5,000 housing units with multiple floor plans spread across 23 neighborhoods, each with its own individual aesthetic and wonderful modern amenities. The City Center offers a retail business district with hotels, cinemas and a convention center, all supported by the latest smart technologies and a high-speed fiber optic network. Rawabi also features education and medical facilities, houses of worship, public green spaces and recreation facilities - creating a new Palestinian economic and cultural destination.



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PREPARATIONS UNDERWAY FOR RAWABI POLICE STATION

With the arrival of Rawabi's first families imminent, the construction, equipping and staffing Rawabi's own dedicated police station has been underway for several months and is on track for an on-time opening. Major General Hazen Atallah, Director General of the Palestinian Police, and Brigadier General Jihad Al Museimi, Deputy Chief of Police, together with Ramallah and Al-Bireh Chief of Police Omar Al-Bzour made several joint operations site visits. All jurisdictions worked with great diligence to ensure that the Rawabi police station will be open and fully operational concurrent with the move-in of the city's first residents.

BUILD A PARTNERSHIP WITH THE CITY'S COMMUNITY

As is customary, and according what is well known about Palestinian Police; Rawabi Police station will be the main interface to deal with citizens and receive all their complaints. It will be responsible for implementing the law, by its role that is covering all aspects of life, both at the level of policing or law enforcement level and as crime preventer. In the future, members of both the municipality and Rawabi Police station will make all efforts to develop relations with the citizens of the city, to achieve cooperation that is resulted from believing on the main principle of the importance of partnership with the community and its institutions to live in security which is the interests of all.





HUNDREDS OF FAMILIES JUBILANT TO RECEIVE THEIR NEW APARTMENTS

This summer saw rapid acceleration towards the final handover phase for Rawabi homes in the first two neighborhoods of Suwan and Makmata, thanks to the diligent efforts and efficiency of Rawabi's teams. The multi-phase process includes customization and signing of the contract to purchase, check and cross-check of individual apartment details, owner walk-through, and finally, receipt of the Tabo itself (property registration and deed) from the Palestinian Land Authority. Once

requisite steps are completed, nothing stands in the way of the homeowner and the beginning of a new life in the first Palestinian planned city. Preparing for move-in to a brand new custom-built apartment is exciting, but the process also takes time. Every day at Rawabi sees more and more families visiting their new apartments, measuring for furniture, doing final checks of the infrastructure and carrying in the first treasured items of a family's possessions. Each family has its own personal narrative and reason

for coming to Rawabi. Some are newlyweds, overjoyed at the prospect of a starting out in a city as fresh and new as their commitment to build a life together. Others are growing families who look forward with delight to living in a city with child-friendly spaces, fresh air and the companionship of neighbors. Still more have embraced Rawabi's impressive infrastructure; a smart city rich with education, health and cultural facilities integrated seamlessly into the fabric of a bustling urban area.

THE DREAM BECOMES A REALITY

These first families of Rawabi will become part of its legend and its history. Future generations of Palestinians will honor the courage and vision of those who saw their own futures in Rawabi even before the cornerstone of the new city was laid. Rawabi's first families will be respected for standing steadfast in spite of challenges, committed to a life in a city born of Palestinian vision and built with Palestinian hands, stone by stone. Sustained by a dream of a bright future in their own homeland, hundreds of Palestinian families stand poised to take the first step towards the vision of a new Palestine.

Rawabi Staff Celebrates with Each Family as They Receive Their New Homes

The happiness and pride experienced by Rawabi's staff members as they hand over the keys to each new Rawabi home cannot be adequately expressed. Just as it is a landmark event in the lives of the new owners, so too is it an event which brings a great sense of accomplishment to the Rawabi team. Every time a home is turned over, the Rawabi team is reminded of the many challenges the city faced on its journey; these challenges only intensify the feelings of joy and celebration now that all have been surpassed. Every day at Rawabi, its employees are able to congratulate themselves on being a part of the larger Rawabi family; proud, young and talented Palestinians capable of building and realizing a dream for a better

Rawabi's Children will be the Heart and Soul of the New City

As the sound of children's voices begins to echo through the sidewalks and streets of the new city, we are reminded that children are always at the heart of a city; bringing to it a quickened pulse, a sense of delight and the sound of laughter. The new day of Rawabi has come, and we look forward to it with light hearts.



"Since my first visit to the showroom in the city where I watched the Rawabi film, I've been confident that the place has a strategic direction as a planned, modern city. I didn't hesitate in making my decision to buy in Rawabi. As a contractor, I saw first-hand the high quality workmanship and the international standards used in construction. I see the elegance of its architecture, which combines so many elements from old Palestinian cities and is so evocative of the past, while at the same time being modern. Rawabi is truly a source of pride for the Palestinian people."

Darawsheh watching his granddaughters at play in Rawabi's first neighborhood.

"Rawabi's engineers and architects delivered my new home to me exactly as I asked for it and envisioned it. My older children will be easily able to commute to their university each day, and my younger daughters have found places to run and play. Thanks to the Rawabi staff for making this all possible."

Nihad Kamal, upon moving in his family to their new home.



"I first visited Rawabi quite by chance, and had no intention at first of buying a new apartment here. But when I looked at Rawabi, at all of this breathtaking landscape, I saw in it a bright future for my children – in its educational, recreational and social infrastructure. Peace be upon the city of Rawabi, now and always."

Hanadi Al-Taji narrates her story as she stands lookinout at the hills of Rawabi with her children from the window of her apartment.



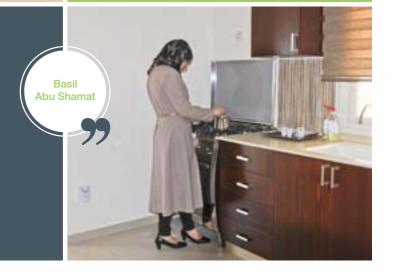
"When we moved from Hebron and started looking for a home to settle in for life, the city of Rawabi attracted me in terms of its well-laid out masterplan. As I am an urban planning expert, I saw that the city was built on solid foundations which will guarantee the health, safety and well-being of its residents for many years. It's going to go down in Palestinian history as one of our greatest accomplishments. As I receive my apartment, together with my wife, Shahad, we see in Rawabi a better future for our children."

Khalid Al-Amle

Khalid Al-Amle, spouse of Shahad Al-Amle and father of three, new Rawabi Homeowner.

"Finally, the dream is coming true, after all the difficulties and obstacles that were placed in the way of Rawabi. We stood firm and we stood together; and in doing so we did achieve this victory. I am so proud to be among the first to move into Rawabi, this beautiful, well-organized city, away from congestion and pollution. It's a place where I will raise my children in an atmosphere of civil order – a clean environment with safe playgrounds and places to run and have fun. My deepest thanks to the hardworking employees of this city for realizing such a magnificent effort."

Basil Abu Shamat, Father of Three and a New Rawabi Homeowner



Dr. Kifah Yaccoub

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"Rawabi is modern city with lofty goals. It sits in a place where the city joins the countryside. It's also very nearly at the mid-point between Ramallah and Nablus, and very close to Jerusalem as well. From within, it was planned very methodically and with great care, which is well-reflected in its offerings of a comprehensive urban infrastructure, recreational opportunities and cultural venues. We expect a very bright future here, not only for ourselves but for all the families who will live here."

Professor Dr. Kifah Yaccoub and his wife Dr. Suhair Yaccoub, h of the Department of Psychology at Al-Quds University in their description of the city as they receive their apartment.



"I have always dreamed of coming back to Palestine, and Rawabi offered me the perfect opportunity to live in a model city. My children have also always hoped to return to settle in Palestine after marriage, and to honeymoon in this beautiful city, this monument to their heritage in their own land."

Basem Tufaha remarking on his plans for his new home whill completing his ownership documents.



"Thank God, I have everything I wished for and more at my house in Rawabi – the finishes I selected in the kitchen, including the tile and ceramics, are exactly as they are supposed to be. My family and I are overjoyed at the idea that we'll be moving into our own home very soon and that everything promised was delivered. I thank the Rawabi team for the spirit of cooperation they showed us".

New Homeowner Mageda Yasin expresses satisfaction at her upcoming move to Rawabi.



THE DREAM BECOMES A REALITY

LOCAL MEDIA CORRESPONDENTS:

RAWABI IS A PALESTINIAN STORY TOLD WITH PRIDE

From the day the vision was conceived, the city of Rawabi has drawn the attention of local and international journalists. By far the most common message is one of admiration and pride, and nowhere is it more clearly delivered or more heartfelt than in articles about Rawabi in the Palestinian media. Unsolicited, candid support from local journalists is deeply appreciated among all Rawabi's personnel, who work hard to earn the trust and admiration of the Palestinian community.

"RAWABI: A STORY OF BUILDING AND DEFIANCE TO BE RECOUNTED FOR GENERATIONS" Mohammad Attaya

Wattan TV produced a full-length documentary on the city of Rawabi. Mohammad Attaya, the filmmaker and scriptwriter said, "Every day Rawabi proves itself to be a model city, a symbol of achievement for the Palestinian people and for our institutions. The city's future is a national challenge for us and its fate depends on whether we decide to make the ultimate investment in our own future. It's also a symbol of defiance and a testament to our own resilience."

To watch the film, please click this link: http://www.wattan.tv/ar/tv/140090.html

"RAWABI IS AN INCREDIBLE ARCHITECTURAL PHENOMENON"

Dr. Abdul Majid Swailem

In highlighting the positive aspects of the city, Dr. Swailem wrote: "The private sector stepped forward and embarked upon the construction of a city that will house more than 40,000 Palestinians. It undertook this tremendous effort realizing that it would be many years before the city could begin to market the first few hundred apartments and reach a financial break-even point, much less to generate a profit. The private sector voluntarily constructed a high level infrastructure, which is typically the responsibility of government. One has to take his hat off to the private sector for all this."

"RAWABI, BOTH A CITY AND A GARDEN, IS A SOURCE OF PRIDE." Hasan al-Batal

Writing about the city in his daily column in Al-Ayyam, renowned Palestinian columnist Hasan al-Batal said: "Rawabi is not merely a set of new buildings or neighborhoods, but a city in which one can live; where your children can go to school and the faithful can pray in its mosque and its church. With its grand cultural center under construction, as well as a library, restaurants, parks for adults and children, it's the pride of Palestine and an example for new cities of this country in the future."

"RAWABI: A PALESTINIAN CITY VAULTING OBSTACLES IMPOSED BY ISRAEL" Mohammad Younes

"After three years of construction work, and after coming under intense international pressure exerted by heads of state, foreign ministers, members of parliament, governments and the media, including UN Secretary-General Ban-Ki Moon and diplomats from around the world, Israel has allowed Rawabi to have access to running water pumped from Palestinian aquifers."

"RAWABI CITY: A CIVILIZED APPROACH" by Ashraf Akka

In an article published by Wattan News Agency and republished by other news websites, Ashraf Akka wrote: "The Palestinian flag stands over its land and hills in stark contrast to a predominant attitude of acquiescence; a sense of powerlessness and a fear that we have not managed to accomplish anything of significance for the Palestinian people. Rawabi marks the path for Palestinian society towards modernity and civilization."

"RAWABI" Abdul-Ghani Salameh

"During a three-hour tour in the city and its facilities, we were able to see first-hand its squares and neighborhoods and plans. Our minds were quite changed from the impressions we arrived with. The conclusion of the tour, the city is clearly a source of Palestinian pride." He continued, "Rawabi is a national success story. It is really a very patriotic act, taking head-on the Zionist plan to confiscate our property by utilizing our land to build homes for our own people and employing our countryman. It is a distinctly Palestinian narrative highlighting our civility, our humanity as well as our creative capacity – an announcement that we genuinely cherish life and deserve to live in dignity."

"RAWABI: THE UTOPIAN CITY" Burhan Dweikat

"On the hills north of Ramallah, the building blocks of Palestine's first truly modern project were laid. Rawabi is the largest investment project ever undertaken in Palestine and one that seeks to build a modern life for Palestinians in every sense of the word. The city manages to combine today's architecture with the spirit of the Canaanite past. It boasts all the elegance and conveniences Palestinians deserve, and more. It is a city being constructed for a people who are worthy of the best in life. It is nothing less than utopia."

In order to completely read the articles, please visit our news page on the Rawabi's website by clicking on the following link: http://www.rawabi.ps/ar/news.php



EXTRAORDINARY SERVICE BUNDLES AWAIT RAWABI HOMEOWNERS

With a FTTH-based home fiber-optic network, Rawabi homeowners will enjoy some of the highest Internet speeds available anywhere, not just in Palestine. High speed and bandwidth strength allows multiple family members to connect to the home network simultaneously, and improve the quality of voice and data transmission, even on a fixed line telephone.

The benefits of FTTH will also extend to home utility services. By connecting the communications network to the utility networks in the city, Rawabi homeowners will be able to access specifically-designed applications to monitor water and electricity consumption, to keep track of monthly invoices for water and energy use and to effectively manage personal consumption rates.

Another unique first -time service for Rawabi homeowners is access to IPTV (Internet Protocol Television); television programming broadcast through the Internet. To this end, Paltel has installed high-definition (HD) network receivers and cables direct to each home at Rawabi, allowing residents to watch on-demand TV shows, sports, concerts and other programming on demand with outstanding picture and sound quality.

Homeowners no longer need to bother with individual rooftop or veranda satellite dishes which are unreliable and also less than optimal from an aesthetics perspective. PALTEL's central fiber optic cabling network and advance home connections will deliver uninterrupted high-speed programming to every residence with style, ease and precision.



As a first step towards creation of a complete foundational infrastructure for Palestine's newest smart-city, the Palestine Telecommunications Company (PALTEL) has announced the deployment of the country's first FTTH network in Rawabi. This new high-speed Internet technology will allow residents to enjoy internet speeds of up to 50 megabits per second (Mbps) delivered directly to the home.

Thanks to PALTEL, the city's first residential neighborhoods is now equipped with the fastest fiber-optic cable networks, as PALTEL's engineers have connected each apartment in the first two

neighborhoods to PALTEL's access network.

State-of-the-art information and communications technologies are now a critical component of societal development because of the pivotal role connectivity now plays in our lives. Rawabi's developer paid close attention to the ICT networks supporting the new city. Fiber-optic telecommunications technologies guarantee high quality and secure ultra-high speed connectivity, which are prerequisites for living a modern and comfortable life in todav's technology-driven world. As Rawabi grows, its scalable ICT infrastructure will grow with it, insuring edge-toedge coverage and a commitment to serve the city's urbanization in the future.

"Through High-Speed Internet Line and for the first time in Palestine; PALTEL offers Internet speeds of up to 50 megabits per second (Mbps) to Rawabi Homeowners through its new Fiber-to-the-Home (FTTH) network".

MAEN MELHEM

STRATEGIC PARTNERSHIP WITH PALTEL

To achieve its vision of a forward-positioned ICT infrastructure in Palestine's first smart city, Rawabi forged a strategic partnership with PALTEL, the leading telecommunications and communications technology provider in Palestine.

Ammar Aker, CEO of the PALTEL Group, expressed confidence in the Rawabi-PALTEL partnership to advance Palestine's national interests in the ICT sphere and beyond. Aker expressed pride in the integral role PALTEL has played helping Rawabi to realize its vision. Through this strategic joint effort, both companies are also advancing growth and contributing to the sustainability of the Palestinian economy.

HOME FIBER-OPTIC TECHNOLOGY PROMISES HIGH-SPEED CONNECTION AND ADVANCED SERVICES

Fiber optic communications networks are renowned for high-speed, high capacity and ultra-secure transmission of data as well as for long-term physical durability. PALTEL's General Manager Maen Melhem noted that by upgrading the national infrastructure with fiber-optic cabling, a new era of quality service provision in communications has been ushered in for Palestine.



REVEL IN PALESTINE'S NATURAL WONDERS AT RAWABI

In the city of Rawabi, the abundance of the Palestinian landscape surrounds and delights the senses. Hills are covered by a rich, varied tapestry of windflowers, olive groves, wild oak and hawthorn, and the air is filled with the fragrances of wild sage and thyme. Gentle breezes waft through shafts of golden wheat, and grape vines bend beneath the weight of ripening clusters. Nature is sending you an invitation to its summer party, a chance to bring family and friends to gather out of doors in the welcoming embrace of the Palestinian environment.

Taking a "field" trip to Rawabi and its surrounding hills and valleys will reveal its special magic. It is the perfect opportunity to become acquainted with the diversity of Palestinian flora and fauna. Walking trails wind through the hills, lined with flowering plants and groundcovers. No greater vantage point exists to view the grandeur of the ancient landscape stretching to the Mediterranean coastline, transforming it into a destination for nature and wildlife lovers.

A single visit to immerse yourself in the beauty nature provides will quickly present an answer to the question: "Why Rawabi?" Located within Palestine's mountainous region and featuring a Mediterranean climate (bright warm sunshine in summer and cool in winter), the city's environs boast natural freshwater springs running cool and clear, creating a

quiet oasis on a hot summer day.
These natural springs ('Ayn Dara and 'Ayn Ajoul) are well known to local residents and are tourist attractions for those "in the know". Near the springs, water-loving willows dip down to the water's edge, and reeds and cattails whisper to each other as the breezes move through.

This spring-fed landscape boasts a wide range of wild-growing herbs and spices prized for their aromatic, culinary and medicinal value. Our ancestors used to walk the hills with cloth sacks for collecting the leaves, twigs and bark of many species of herbs, shrubs and flowers, a practice still carried down today in many villages. These herbs are an integral part of our culture and our legacy.



Thyme (Origanum Syriacum)

an essential part of the Palestinian breakfast, wild dried thyme is mixed with sesame seeds and sumac to create za'ater, a widely used herb blend eaten with fresh olive oil. Also valued for remedy for respiratory ailments.

Sage (Salvia Triloba)

a herb added to black tea and commonly used in Palestinian homes to soothe abdominal pain (stomach cramps). Sage oil is also effective as a mouth rinse.

Christ's Thorn, Jujuba, Carob (Ceratonia Siliqua)

Palestinian Pistachio (Pistacia Palaestina); low-growing trees and shrubs with edible seed pod and fruits and also prized as garden ornamentals



Summer and Winter Savory (Satureja Thymbra)

leaves are used in many local dishes and also as a remedy for upset stomach.



Cyclamen

(Cyclamen Persicum)

and cooked dishes.

is a colorful spring flower prized for beauty

and its edible flowers, often added to salads

Rock Rose (Ladanum/Cistus Incanus)

a scented herb found growing amid rocks with red or white flowers; used by locals in salads and in folk remedies.



Oak (Quercus Calliprinos)

a large shade tree with wide spreading branches; its roots and acorns are both used in local cuisine.





RAWABI MUNICIPALITY COUNCIL IN THE SPOTLIGHT

RENEWAL OF COOPERATIVE AGREEMENT WITH VNG **INTERNATIONAL**

The International Cooperation Agency of the Association of Netherlands Municipalities (VNG International) and the Rawabi Municipal Council recently renewed their cooperative agreement at a signing ceremony held at the Municipality's headquarters. Peter Knip, Director of VNG International and Rawabi Mavor Maied Abdulfattah were joined by representatives from both groups to mark the occasion and to set in place a framework for a second productive year of collaboration. Prior agreement between the two entities successfully strengthened the institutional capacity of Rawabi's Municipal Council in key areas.



Rawabi Municipality issued a "Strategic Direction Document" laying out a tactical course for the city, developed under the auspices of the Local Government Capacity Program (2012-2016) implemented by VNG International. The document aims to help Rawabi achieve its vision to provide high-level services and improved quality of life to city inhabitants and to establish Rawabi as a regional economic hub. The direction document highlights eight strategic areas of focus: Basic Services and Amenities, Branding Rawabi, Residents and Businesses Strategy, Private Economic Investment, Lobbying Governmental Institutions, Sound Municipal Finances, Regional Cooperation Strategy and a crosscutting strategy of flexible policies.



MUNICIPALITY OVERSEES LAST PHASE INTERNAL ROADWAY PROJECTS

An important component of the Municipality strategic vision is to build institutional capacity within its own membership. Its members must keep abreast of developments in all areas of residential and commercial service provision in order to keep standards of service delivery high. To that end, members participate in a specialized workshops and training. An example of one such workshop entitled, "Marketing Cities", highlighted the important concepts underpinning the disciplines of urban marketing, and the creation of long-term strategic plans. They also participated in a training jointly organized by (VNG International) and The Hague Academy for Local Government in Amman. The training focused on the design specialized of local development strategies and the

role of effective actors as a catalyst for local growth.

MAYOR ABDULFATTAH JOINS **ASIAN AFRICAN SMART CITIES** SUMMIT

Rawabi Mayor Majed Abdulfattah accepted a special invitation from the Asian African Smart Cities Summit, an international event held in Bandung, Indonesia. Attended by delegates from 29 Asian and African cities and governments, the summit provided opportunities for knowledge transfer among participating cities as well as exploration of current challenges facing municipal governments in the developing world. He served as a panelist at the summit and presented Rawabi's unique strengths as Palestine's first "smart" city, and the challenges imposed by economic development under occupation.

THE MINISTER OF LOCAL **GOVERNMENT PRAISES QUALITY OF RAWABI'S URBAN PLANNING**

Following his visit to the city, Palestinian Minister of Local Government Dr. Hussein al-Araj, lauded Rawabi as testament to the vital importance of cooperation between local governance institutions and the public and private sectors. According to al-Araj, this cooperation contributes to local economic development that benefits the entirety of the Palestinian population. The Minister headed a delegation including Tawfiq al-Bodari, Deputy Assistant for Engineering Affairs and Sufwan Halabi, Director General of Local Government in Ramallah and Al- Bireh. During his visit, the Minister met with Bashar Masri, Chairman of Massar International and the developer of Rawabi: Amir Daiani, Deputy General Manager of Bayti Real Estate Development Company; Rawabi Mayor Majed Abdulfattah, and several members of the Rawabi Municipal Council.

During the tour of the city, the Minister and his delegation had the opportunity to observe the delivery of furnished apartments to several new Rawabi's homeowners, and he commented vision. on the tangible feeling of good will among the city's newest residents. The delegation further enjoyed a detailed tour of the city's facilities and its infrastructure led by Amir Dajani, who outlined Rawabi's eight utility networks outfitted with "smart" monitoring and automation systems. Dajani noted that Rawabi's infrastructure was designed according to the highest global standards for quality and sustainability and was constructed in accordance with the city's commitment to creating an aesthetically optimal visual environment. The ministerial delegation also made stops in Rawabi's new Roman-style amphitheater and the downtown commercial center; members noted their many positive cultural and economic implications for the local community.

Bashar Masri, during his meeting with the Minister and the delegation members, expressed his eagerness for continued cooperation between the public and private sectors, underlining the necessity of public-private partnership for Rawabi to achieve its economic and societal goals. Masri added that

Rawabi's cooperation with the Ministry He said, "Through intelligent investment of Local Government dates back in the resources at hand, thoughtful civil planning and effective implementation, to the project's inception and that the delegation's visit embodied the we will deliver the highest level of importance of this relationship. The municipal services to residents and two sides concluded with discussions visitors. of next steps needed to realize the We believed that creating a healthy, city's ultimate vision; a place where progressive environment will encourage all residents may live, work and grow. companies from a wide range of Concurrent with the excitement of the economic sectors will move to Rawabi city's coming to life with the arrival of

and flourish in our community."

of a globally positioned businessfriendly environment with a strong ICT focus will hopefully become a driver for advancement in the Palestinian economy. Mayor Majed Abdulfattah affirmed the Ministry of Local Government's support of

homeowners; the city is redoubling its

efforts to develop a strong social fabric

within the community. Neighborhood

resident committees will enhance the

around the world. The establishment

growth of civic culture; the hallmark

of modern, forward-looking cities

Rawabi's urban planning designed as a solid foundation enabling the city to provide thousands of Palestinians the highest level of residential services. The Minister also confirmed the Ministry's readiness to equip Rawabi's municipality with comprehensive facilities, and help it to implement all applicable rules and regulations needed to create the modern organizational framework to ensure the welfare and success of its residents and visitors.



Palestinian Minister of Local Government Dr. Hussein al-Araj

RAWABI EVOKES SPIRIT OF A TREASURED PAST IN NEIGHBORHOODS WITH MODERN LIFESTYLE

Who among us cannot recount every detail of the Palestinian neighborhood in which we were raised? We fondly recall frequent family gatherings and games played outdoors after dinner as children. The sounds of girls' and boys' laughter spilling out from terraces and windows to the streets below can still be heard if we listen closely, along with our grandparents' tales of days gone by. At Rawabi, generations will reconnect in a welcoming atmosphere as we seek to construct an advanced social environment. Here, architecture evokes a treasured heritage while providing all the advantages of modern life.

Rawabi's 23 neighborhoods grace the tops of Palestine's green hills. Once the construction of the city is complete, it will be home to more than 25,000 people. Residents will dwell in spacious, private apartments, yet will never be more than a few steps away from the places they want to be. Rawabi is the epitome of an efficient, well-thought-out community, where residents have easy access to the workplace, stores, schools, houses of worship, restaurants, coffee shops, theaters and entertainment - all within a self-contained city center.

FIRST NEIGHBORHOODS ARE WELCOMING THEIR HOMEOWNERS

Suwan and Makmata neighborhoods are being readied to receive Rawabi's first families. As homeowners complete the process of a pre-move-in inspection, the feedback is overwhelmingly positive. Families are overjoyed to see the grandeur of the completely finished neighborhoods and the care given to every small interior home detail per their specifications.

Construction is nearly complete in Warwar and Dulaim, Rawabi's third and fourth neighborhoods. Local contractors are on site for the finishing of hundreds of new apartments in the third neighborhood, and the Rawabi sales team markets all apartments ready for to be shown to prospective owners. Just a few hundred meters away, fast-moving construction will start soon in Rawabi neighborhoods five and six, Ekshaf and Tirsah, where ground leveling and preparation for construction has already been completed.

BUILDING ARCHITECTURE RESPECTS TOPOGRAPHY AND FACILITATES SOCIAL INTERACTION

Rawabi neighborhoods feature ten distinct building typologies with an array of apartment sizes, layouts and locations available for families to choose from. The names of Rawabi neighborhoods were painstakingly researched and chosen with care to connect the modern Palestinian city to our ancient Canaanite past. We evoke the spirit of our ancestral homeland with names such as Suwan (flint), Makmata (rock), Warwar (sunbird), Dulaim (an Arabian tribe), Ekshaf (magic) and Tirsah (joy and fun). These special names are designed to be a daily reminder of our Palestinian identity. Constructed atop steep rocky hills, engineers and architects have transformed Rawabi's topography into advantages for the homeowner. Virtually every building in the city has a commanding view of the Mediterranean coast line and/or the Palestinian landscape. Shared spaces between buildings have been utilized for the placement of walking trails, green space, or terraces. Landscaping and the elimination of unneeded walls facilitate a free flow of people and vehicles while at the same time imparting a sense of closeness and community.

MAKMATA

RAWABI LANDSCAPE FEATURES AND PUBLIC ART INSTALLATIONS

Believing that beauty in our surroundings positively impacts the health of the community; the city's developers spared no effort to create beauty in the built landscape. Retaining walls are constructed of natural-hewn Rawabi limestone, excavated from hills of the city. Trash collection areas are skillfully disguised or hidden to protect the environment and prevent visual pollution. Throughout the city, breezeways and sidewalks are edged with gutters and softened with trees and shrubs. Native flowers and plants edge our green spaces, and pocket parks grace the neighborhoods.

SPORTS AND RECREATION FOR THE ENTIRE FAMILY

One of Rawabi's distinguishing features is the number of outdoor play areas for children found throughout the city. Palestine generally lacks safe areas for children to play. Knowing that prospective homeowners place a great deal of value on accessible green space for their young children, Rawabi's developer built playgrounds in every neighborhood equipped with modern play equipment that meets all safety standards. In addition, every neighborhood will include a walking track, or equipment suited for adult physical training as well so that every member of the family will be able to take full advantage of a healthful Rawabi lifestyle. Rawabi is designed to allow homeowners, guests and visitors to embrace healthy living and to take advantage of the picturesque views, clean air and open green spaces found here, safely and in the spirit of community.

RAWABI HOMEOWNER ASSOCIATIONS

For the first time in Palestine, Rawabi is introducing the concept of the neighborhood homeowner association (HOA). HOAs are local bodies whose members are elected by and from the residents of a neighborhood and tasked with establishing mutually agreed upon policies for the governance of community affairs. HOAs are a very successful tool for building a spirit of common welfare among neighbors and promoting a sense of shared responsibility for the well-being of all residents. Elected HOA officials will forward a representative to service on the Rawabi Municipal Council to coordinate effective city-wide cooperation among neighborhoods and with the Council.

A WIDE RANGE OF APARTMENT CHOICES AND MULTIPLE OPTIONS FOR FINANCING AND DELIVERY DATES

Rawabi offers a wide range of apartment designs and finishes to satisfy the most discerning buyers. Apartment layouts are customizable to help create the perfect setting for every homeowner. If you are looking for immediate occupancy, Rawabi has several units in different model styles available. For those with a longer time horizon or who wish to customize the look and feel of their home, several units are available in that category as well. All buyers are welcome to select from many flexible financing and installment available programs.





A PICTURESOUE STROLL THROUGH RAWABI'S NEIGHBORHOODS

Rawabi's neighborhoods are rich with elements of beauty and features to attract young and old; so many, in fact, that listing them all is a challenge. As a new type of lifestyle unfolds at Rawabi, guests are encouraged to visit the city and spend time watching it take shape. Don't forget to bring your camera, as there are lovely vantage points ideal for photo ops throughout the city. Some of these "selfie spots" include:

01 Neighborhood playgrounds:

Every Rawabi neighborhood has ample dedicated green areas providing space for children to run, jump and play.

Children are essential to the vitality of a city. In each neighborhood, at least 2 designated areas contain up-to-date and age-appropriate play structures that conform to the highest safety and security standards. The welcome sound of children at play will charm residents enjoying a cup of tea on the balcony.

Cobblestone interior access roads add to the visual elegance of each neighborhood while slowing down vehicles to speeds suited to residential areas. Ample parking lots under each building reduce congestion and alleviate noise.

Taking to heart the maxim that healthy minds and healthy bodies go hand-in-hand, Rawabi neighborhoods are equipped with outdoor adult sporting and fitness equipment to promote regular physical activity for all ages.

05 Retaining walls:

Terraced retaining walls of natural stone are artistic masterpieces. Construction harmonizes and presents an array of stone colors, recycled construction materials and flowerbeds planted with trees, climbing vines and overhanging greenery creating a lush organic panorama.

06 Flowers and greenery:

Carefully and elegantly spread throughout each neighborhood, flowers and greenery speak a common language with the surrounding natural environment. Creatively arranged and blended with the city's architecture, the landscaping of Rawabi neighborhoods elevates beauty and imparts a delightful aesthetic of color.

07 Decorative blacksmith works:

One of the loveliest features of each city neighborhood is the master-crafted iron grillwork adorning windows, terraces and doors. Designs match the protective functions they are created to serve while contributing to the overall ambiance of the city.

08 Lighting systems:

Power-saving light technology insures that all common areas are safe and well-lit. Lighting systems unique to each neighborhood help to create a sense of community identity.

Hidden from view and artfully disguised, these necessary receptacles are housed in areas easily and quickly accessed without contributing to visual or noise pollution.

Quaint walkways finished with pavers and tiling wind throughout each neighborhood, creating an elegant, traditional connective network for walking and strolling.

To facilitate easy strolls within and between neighborhoods and to and from the city center, impressive stone staircases bordered by plantings and trees connect upper and lower tiers of the transit network and join with the walking trails that cover the entire city. Leaving the vehicle at home is always an option in Rawabi, where every destination is a short and healthful stroll away.





















HUNDREDS OF HOMES IN RAWABI'S THIRD NEIGHBORHOOD **ENTER FINISHING STAGES**

Even as the sounds of life and the laughter of joyous first residents begin to flow into Rawabi's first and second neighborhoods, work crews are already deep into the final phase of construction in the third neighborhood. The surge in demand for apartments at Rawabi following the move-in of its first families adds renewed urgency to the completion of internal infrastructure and public facilities. Even with demand at an all-time high, Rawabi continues to adhere to its long-established practice o selling only fully constructed apartments, not from blueprints.

SAFWA CONSTRUCTION AND **CONTRACTING COMPANY** -



accuracy and efficiency. It's no secret that the good relationship between our staff and Rawabi's engineers fosters a healthy and productive working environment. This is a true collaborative effort, allowing us to achieve the highest possible level of quality at the lowest possible cost in our current work at finishing of the residential buildings in the third neighborhood"

The Rawabi project challenges the status quo in Palestine by providing thousands of employment opportunities in construction and craftsmanship. Our success in previous

phases in the city's construction. Today we are focusing on finishing several buildings in the third neighborhood. By using both modern and traditional techniques, employing the latest equipment and machinery, and expanding our work crews, we have successfully met the global standards of Rawabi's engineers in the requested time frame, all while working in a

Founded in 1995 with 20 years of experience and possessing a technical and artistic team of more than 100 staff members, Taseer's portfolio includes multiple real estate and construction projects both completed and ongoing. The company came to work at Rawabi four years ago on multiple aspects of the city's construction.

Husni Taseer, General Manager, Taseer

safe and secure environment."

'Our continuous work with Rawabi allows us to employ a large number of workers and technicians who work closely with Rawabi's engineering teams. The quality demanded by the project exceeds that of others in Palestine, which we have proudly and ably provided, permitting Rawabi to deliver comprehensively finished apartments.

ACTIKO CONTRACTING COMPANY - TULKAREM

ACTCO prides itself on both its successful track record on past projects as well as its modern, forward-looking approach. A strong commitment to budget limits and requested time frames has bolstered the company's reputation for engineering and just-in-time solutions on construction sites. Expertly staffed with specialized administrators, engineers, and technicians, ACTCO has distinguished itself by applying the highest quality ISO standards in safety and security.

"Despite being unlike anything our company has ever done, our engineers and technicians quickly came to appreciate the developer's unique understanding of the need for quality in the Palestinian market. As the largest real estate development in Palestine, the city has transformed itself into a model for implementing the world's highest standards locally. We are proud to be part of this enormous achievement. We have gained invaluable experience, as shown by our accuracy and efficiency in the final phases of the third neighborhood. This makes us more competitive in the market."

HUSSAM GENERAL CONTRACTING COMPANY - TULKAREM

Founded in 2005, the Hussam General Contracting Company began work at Rawabi n 2010. The company had worked on a wide range of projects in the country's northern governorates. Hussam employs 11 engineers with an average of more than 10 years of experience; a team supported by more than 50 skilled technicians.

'From Rawabi's inception, we committed ourselves to work on this enormous project. After years of work in the city, we can confirm the great benefit we enjoy as a result. Our employees have worked under the supervision of professional engineers with an unparalleled level of site safety. In the third neighborhood, we are finishing several of the residential buildings. We bring an enormous amount of experience to this task. Our opportunity with the city has also allowed us employ more people".

YASSER OFFICE OF GENERAL CONTRACTING - NABLUS

Founded in 2000 in the northern village of Asira, Yasser offers contracting services to the general public and has worked with Rawabi on many of its projects in different capacities. Impressed by the efficiency of its technical and engineering crews, Rawabi's developer engaged Yasser for a series of projects, the most recent of which is the finishing work in the third neighborhood.

TASEER COMPANY FOR GENERAL CONTRACTING - RAMALLAH

LOCAL FIRMS SELECTED ON THE BASIS OF CREATIVITY AND CRAFTSMANSHIP

Rawabi has contracted with five local contracting companies to finish the buildings in the third neighborhood. With skilled engineering and technical crews on the ground, these contractors are rapidly applying the final touches. A company's ability to meet contracting deadlines, its portfolio of successfully completed jobs and references from past clients all factor into the selection process. In return, these Palestinian contractors enter into a strategic long-term relationship with Rawabi, providing them with the opportunity to work, to develop the skills of their own staff and to expand their scope of work over time.



Do you love adventure and challenge? Would you like to explore the rich and diverse landscape of our nation? Do you want to experience the beautiful mountain life of Palestine? How about doing all of this as part of new, active lifestyle expedition?

Safari™: Exceptionally Trained Pit Crews and Brand New ATVs for the Ultimate Outdoor Experience



SAFARI™: EXCEPTIONALLY TRAINED AND QUALIFIED CREW

Established by ATV professionals and enthusiasts, Safari™ offers unforgettable expeditions along a carefully groomed and expertly maintained ATV route winding through the spectacular panoramic Rawabi landscape. Whether you choose to ride solo or tandem; Safari™ ATVs feature the latest technology and every safety and security feature available for this vehicle class.

All riders participate in the mandatory safety briefing in the reception area and receive detailed safety instructions before embarking on their adventure, they also receive a trail map well-marked with rest stops.

Once in the parking area, Safari Pit Crew Leaders demonstrate safe vehicle operations for all drivers and ensure that drivers are comfortable with the ATV. One of Safari's™ leaders will always follow or lead the expedition for added safety.





Just five minutes from Birzeit by car and twenty minutes from Ramallah, the city of Rawabi is a short distance from several important Palestinian population centers. In recent weeks, Rawabi team struck agreements with the public transportation drivers on Ramallah, Al-Bireh and Birzeit lines. Regularly scheduled stops at Rawabi now connect the city to the public bus system serving major cities. Regularly scheduled bus service between Ramallah and Rawabi allows the newest residents of Rawabi to conveniently and inexpensively commute between their new homes and their places of employment. The bus route also serves employees of companies who have decided to establish operations in the city center when it opens next year. The line, so far, served thousands of Rawabi employees, from engineers to day laborers.

Bus Schedule between Rawabi and Ramallah

From Rawabi	7:30	8:15	9:00	9:45	10:30	11:15	12:00	12:45	13:30	14:15	15:00	15:45	16:30	17:15
From Ramallah	7:30	8:15	9:00	9:45	10:30	11:15	12:00	12:45	13:30	14:15	15:00	15:45	16:30	17:15

*The cost per ride is set at 6 shekels for the Rawabi-Ramallah route.

Birzeit University Students

The Birzeit-Rawabi route will stop in the center of Birzeit at the gates to the university to facilitate easy travel for the students living in Rawabi. The route was thoughtfully established with specific attention paid to the timing of lectures throughout the day. The Rawabi-Birzeit schedule will operate daily according to the route times shown below.

Bus Schedule between Rawabi and Birzeit

From Rawabi	7:30	8:15	9:00	9:45	10:30	11:15	12:00	12:45	13:30	14:15	15:00	15:45	16:30	17:15
From Birzeit	7:45	8:30	9:15	10:00	10:45	11:30	12:15	13:00	13:45	14:30	15:15	16:00	16:45	17:30

*The cost per ride is set at 3 shekels for the Rawabi-Birzeit route.

Rawabi Bus Station Adds Convenience

Rawabi's main public bus station is located adjacent to the northern Dahabi traffic circle, easily accessed by foot or by car from all neighborhoods, the city center, the mosque, schools and other municipal facilities. The large, well-designed station can accommodate up to 30 buses simultaneously, meaning that residents will never spend more than a few minutes waiting for a bus to take them to their destination.

Internal transportation

Beginning next month, Rawabi's internal bus routes will become operational, facilitating intra-city movement from the central bus station to the city center and all neighborhoods for residents and visitors throughout the day.





SAH PUBLIC SERVICES **MANAGEMENT**

Residents' Convenience is Job One

New homeowners at Rawabi appreciate the luxury of hassle-free, round-the-clock maintenance services. Professional building services are common in modern rental apartments across the world. Homeowners, though, are usually responsible for repairs and maintenance of their own properties. Everyone who owns a home knows how time consuming it can be to look after the interior and exterior of his/her home.

Imagine, then, the pleasure of a fully-owned home where routine maintenance is part of the package! Today's families and many Rawabi residences often have not one but two breadwinners, and our time at home is precious. Part of the vision of Rawabi is to bring the conveniences of an elegant, luxury lifestyle within reach for all of us. But there are other benefits as well.

Regularly scheduled maintenance extends the useful life of all aspects of a city's infrastructure. When buildings, roads, and network systems are under the vigilant care of professional technical services teams, things not only last longer - they rarely break down. Problems can typically be detected before they become a nuisance.

"SAH PUBLIC SERVICES MANAGMENT" TEAMS ARE TRAINED, EFFICIENT AND COST-EFFECTIVE

Because of the paramount responsibilities they bear, "Sah" public services teams undergo rigorous training and are alwasupervised by licensed professionals. The on-site crews have the added advantage of familiarity with the city's buildings infrastructure networks; some of Sah's maintenance crew members helped to build the very structures they now maintan In addition, all crews have detailed plans of Rawabi's electrical, water and telecommunications networks. These "smart" networks have central monitoring systems; crews can be alerted to trouble by underground sensors and can typically stop a problem before it starts. Cross-training in a broad spectrum of maintenance work makes Rawabi's model for city-wide maintenance very cost effective. More importantly, it creates hundreds of long-term jobs and upward career mobility for secondary school graduates with vocational aptitude. Increased public safety is another positive byproduct of 24-hour system and building surveillance and rapid-response, highly-trained crews.

SERVICE AREAS: PREVENTIVE AND CORRECTIVE

action. Services offered extend to individual apartments, apartment buildings

- Preventive maintenance describes periodic check-ups at regular service intervals. Some service intervals are seasonal, such as insect and pest control, weeding and mulching. Other service intervals are determined by industry standards and best practices, such as the inspection of seals, fittings, filters and caulk for abnormal wear patterns. Other types of preventive or primary maintenance include irrigation of plantings and trash
- Corrective action is a repair or replacement undertaken when malfunction or breakdown has occurred and requires immediate intervention, sometimes due to severe weather or any other sort of incidental occurrence, It also includes secondary level maintenance at longer service intervals where immediate action is not required, such as repainting the lines in the parking lot.

Homeowners receive these services in return for a low monthly fee covering the cost of electricity for lighting, irrigation of plantings in neighborhood common areas, and regular maintenance of

- Neihborhood facilities and common area maintenance service
- Sidewalks, curbs, gutters and roads
 Trash removal receptacles and water sprinkler systems
 24-hour security services





As an added bonus, every Rawabi family may contract directly for occasional interior home maintenance and repairs, such as plumbing and lighting, from "Sah Public Services Managment" teams. In the future, individuals HOAs will be able to expand the roster of regularly scheduled services they are paying for to include additional services upon agreement with "Sah".



















- Scott Walker, Governor of Wisconsin State and Republican Presidential Candidate – USA.
- 2. Delegation from J Street Organization USA.
- 3. Delegation from Foundation for Defense of Democracies (FDD) USA.

- 4. Group of Undergraduate Student Scholars, The Ibrahim & Queens College Middle East Leadership and Dialogue Program USA.
- 5. Delegation from Intercultural German Palestinian Journalist Academy.
- 6. Group of Entrepreneurs South Africa.
- 7. Nina Sandler, Trainee Volunteer Adviser, Barnet Citizens Advice Bureau – UK.
- 8. Students from University of California (UCLA) USA.
- 9. Delegation from Holy Land Democracy Project USA.

زوّار **روابي**

Rawabi Visitors

















- 10. Pascal Smet, Minister for Mobility and Public Works Belgium.
- 11. Delegation from The European Bank of Reconstruction and Development.
- 12. Group from Tomorrow's Youth Organization.
- 14. Students from Tuck School of Business at Dartmouth USA.

- 15. Students from Faculty of Engineering Palestine Polytechnic University.
- 16. Jim McDermott, Representative for Washington's 7th Congressional District USA.
 17. Student Leaders, Gettysburg College USA.
- 18. Delegation from Forum Cultural Diplomacy Germany.



















- 19. Luis Alberto Moreno, 4th President of the Inter–American Development Bank and Hani Masri, Founder, Tomorrow's Youth Organization.
- 20. Group of Tourists Germany.
- 21. Delegation from Korea International Cooperation Agency (KOICA) South Korea
- 22. Students from Beit Jala Vocational Training Center.

- 23. Students from International and Public Affairs School Columbia University USA.
- 24. Dave Sharma, Australian Ambassador and Tom Wilson, Australian Representative in Palestine.
- 25. Delegation from the United Church of Christ USA.
- 26. Delegation from Seeds of Peace USA.

زوّار **رواب**ي

Rawabi Visitors



















- 27. Students from Harvard Kennedy School, Harvard University USA.
- 28. Photography Students, Organized by Danish House of Palestine.
- 29. Delegation from Valley Beth Shalom Congregation in California USA.
- 30. Students from Edmund A. Walsh School of Foreign Service, Georgetown University USA.
- 31. Jamal Zakout, Board Chairman of Al-Ard Organization for Research and Study, Hasan Batal, Abdul Majeed Swailem, Abdul Ghani Salameh - Palestinian Writers.
- 32. Maria Palgaard, Head of Northern Europe and MENA, London & Partners Company, Dominic Hurley, Simon Rees, Mayor of London's Office UK.

- 33. Xavier–Luc DUVAL, Deputy Prime Minister and Minister of Tourism and External Communications The Republic of Mauritius.
- 34. Dr. Khaled Nejim, Partnership & Training Expert, Suha Khalili, Director of Project Coordination Unit, Maram Jdbh, Technical Support Expert, Ministry of Education & Higher Education Palestine, and Professor Omar Ramahi, University of Waterloo Canada
- University of Waterloo Canada.

 35. Monia Eldjendoubi, Thomas Boyer and Rasha Daibas Office of the European Union Representative (West Bank and Gaza Strip, UNRWA).

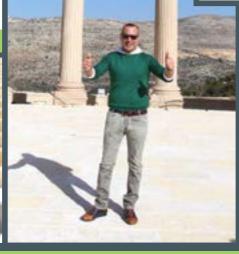
















- 36. Herve Magro, Consul General of France in Jerusalem.
- 37. Students from University of Notre Dame USA.
- 38. Students from Faculty of Business and Economics Al Quds University.
- 39. Zuhair Francis, Palestinian Artist.
- 40. Business Women and Men, Organized by Boys & Girls Clubs of Boston and Berkshire Partners USA.

- 41. Delegation from Conservative Party Canada.
- 42. Students from John F. Kenndy School of Government, Harvard University USA.
- 43. Ron Moelis, CEO, L&M Development Partners Inc, and Cindy Moelis, Board Member, Crown Family Philanthropies USA.
- 44. Delegation from Global Bridges Organization Germany.
- 45. Delegation from U.S. Consulate General in Jerusalem.



















- 46. Azzam Shawwa, General Manager Palestine Commercial Bank.
- 47. Group of Palestinian Social Media Experts and Bloggers.
- 48. Delegation from Congregation Beth Am in Baltimore USA.
- 49. Delegation from Stanford Alumni Associatio USA.
- 50. Delegation from DAX German Companies (German Stock Index).

- 51. Students from The Fletcher School of Law and Diplomacy,Tufts University USA.
- 52. Jean Prosper, Vice President, Juan Carlos, Special Assistant to the VP Global Client Services and Youssef Habesch, Principal Country Officer, International Finance Corporation (IFC) – USA.
- 53. Students from Tiling Section, Beit Ur Vocational Training Center.
- 54. MBA Students from Cass Business School, City University London United Kingdom.

















- 55. Mahesh Kumar, Representative of India in Palestine.
- 56. Delegation from The Olive Tree Initiative USA.
- 57. Participants of "Go Palestine" Summer Camp.
- 58. Delegation from Wexner Foundation USA.

- 59. Student Leaders from Chapman University & University of California, Irvine (UCI) USA.
- 60. Group of Professors from Brandeis University USA.
- 61. Tareq Khoury, Member of the Jordanian Parliament and the President of Al–Wehdat Sports Club Jordan.
- 62. Dan Kildee, Representative for Michigan's 5th Congressional District USA.